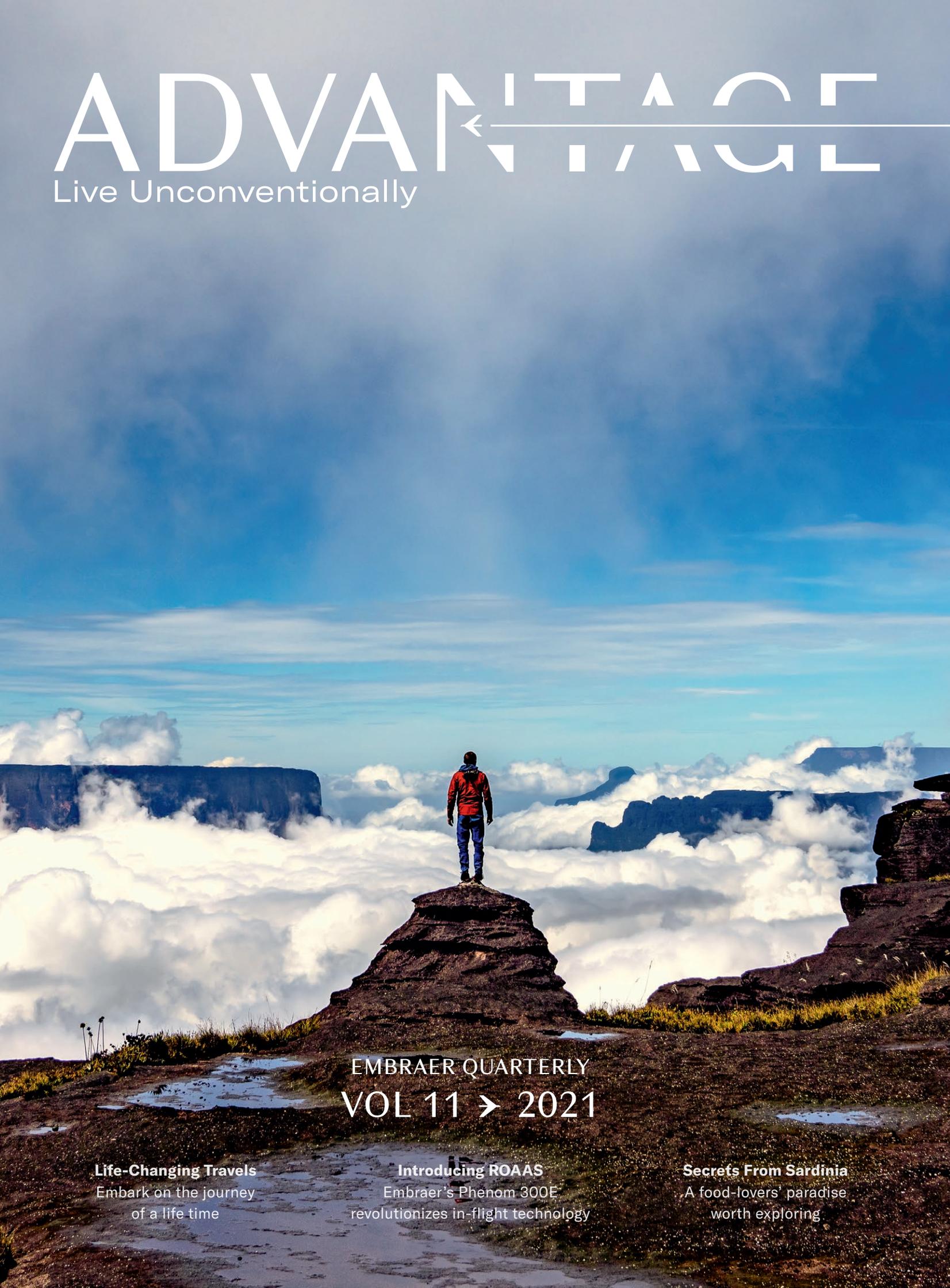


ADVANTAGE

Live Unconventionally



EMBRAER QUARTERLY
VOL 11 ➔ 2021

Life-Changing Travels
Embark on the journey
of a life time

Introducing ROAAS
Embraer's Phenom 300E
revolutionizes in-flight technology

Secrets From Sardinia
A food-lovers' paradise
worth exploring



PRAETOR 600
BY EMBRAER



CLEANER AIRSPACE.

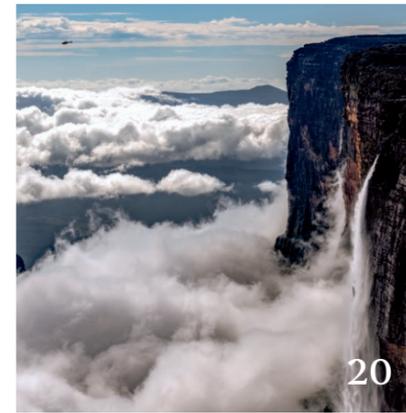


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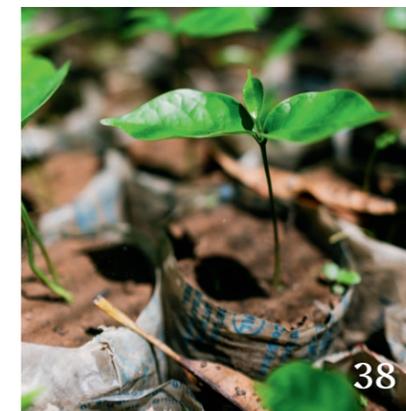
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IMAGES (left page) © Embraer, (right page, clockwise from top) © Roger Hyde, © Bitter Honey by Letitia Clark / ©Matt Russell, © Ecosia

COVER

Mount Roraima, Guyana – Explorer Leo Houlding stands atop the floating mesa of Mount Roraima, the untamed tripoint of Guyana, Brazil and Venezuela, where dramatic landscapes and shifting weather reveal a seemingly lost world of prehistoric-like plants and undisturbed ecosystems, 9,000 feet above the Amazon rainforest. Travel company Dulabab leads pioneering expeditions for adventurers seeking life-changing experiences in far-flung corners of the globe. Read more about the growing trend for transformative travel on page 20. Photography by © Roger Hyde.

Dear Friends,

It was this time last year that the COVID-19 pandemic was just starting to unfold. While none of us could have imagined what the last year would bring, the courage and resilience of Embraer has been remarkable. We had the best collection of business aviation professionals confront the crisis head-on, and that approach allowed us to maintain focus, keep our employees and stakeholders healthy, all while successfully adapting to our customers' changing travel needs.



The adversity we faced in 2020 led to successes that will propel us into 2021 and beyond. By taking industry-leading actions, we were able to execute our vision to deliver the ultimate experience in business aviation. Our 2020 results exemplified strength, not only financially, but from a product perspective as well. There were 50 Phenom 300 series light jets delivered in 2020, making it the best-selling light jet for the ninth consecutive year and the most delivered twinjet overall in 2020. The Praetors also continue to build strong momentum as they expand their operational presence globally and lead the way in their markets.

Our team looks forward to this year with excitement. Society is looking for new ways to connect people, and as passengers change their behaviors and re-evaluate their travel preferences, business aviation is perceived as a safe alternative, especially as cabin health gets enhanced and leads to renewed confidence. You can read more about the Praetor aircraft's cabin health and most-recent enhancements on page 66.

The industry has also seen increased activity amongst first-time-users, many of which have joined the Embraer family. We are well-positioned with the most technologically advanced and disruptive jets in the light and medium segments, offering the ultimate experience in terms of comfort, technology, performance and operational support.

And, we are always looking for new ways to innovate. Our history of innovation has led us to where we are today and will lead us to deliver solutions that not only benefit our customers and the industry but also the world. Whether we improve upon our industry-leading products, minimize the impact of private flight on the environment through our sustainability focused activities or help shape the future of Urban Air Mobility solutions with the recently announced Eve Urban Mobility Solutions, Inc. (Eve), a spin-off of EmbraerX, our passion is to make an impact for a different world.

I am proud of all that we accomplished last year, and now as we look ahead, you can count on Embraer to build upon our successes and deliver innovative solutions for many years to come.

Blues Skies (and calm winds) Ahead!

Michael Amalfitano

President & CEO, Embraer Executive Jets

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www.executive.embraer.com/advantage

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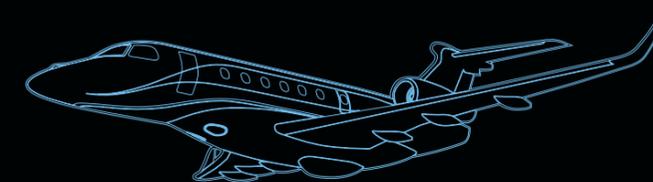
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PRAETOR 600

BY EMBRAER

OXYGEN RICH.

prae·tor six hun·dred : arrive refreshed with the best-in-class cabin altitude of 5,800 ft
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 EMBRAER

IN CASE YOU MISSED IT

The latest Embraer news from around the globe to keep you soaring to new heights



EMBRAER'S PHENOM 300 BECOMES WORLD'S BEST-SELLING LIGHT JET FOR THE NINTH CONSECUTIVE YEAR AND MOST DELIVERED TWINJET IN 2020

For the ninth consecutive year, Embraer's Phenom 300 series has become the world's best-selling light jet according to numbers released by the General Aviation Manufacturers Association (GAMA). Embraer delivered 50 Phenom 300 series light jets in 2020, making it the most delivered light jet of the year. This is the ninth consecutive year that the Phenom 300 series has achieved this milestone, having accrued more than 590 deliveries since entering the market in December 2009. In 2020, the Phenom 300 series was also the most delivered jet model out of all twinjets in the market.

"The continued success of the Phenom 300 series, as the best-selling light jet in the world, is a reflection of our dedicated commitment to deliver the ultimate customer experience in business aviation," shared Michael Amalfitano, President & CEO of Embraer Executive Jets. "At Embraer, we are always improving our market-leading products. We are continuously looking for advancements in performance, comfort and technology. The Phenom 300E not only boasts advanced capabilities, but also delivers the most sophisticated combination of performance, technology and ergonomics of any light business jet in the industry."

EMBRAER PRAETOR 600 EARNS CANADIAN TYPE CERTIFICATE



Embraer recently announced that the Praetor 600 super-midsize business jet was granted a type certificate by Transport Canada Civil Aviation (TCCA).

The Praetor 600 is the best performing super-midsize jet ever developed, surpassing all its main design and performance goals. Leading the way in its category, it is now the farthest-flying super-midsize jet, able to make nonstop flights between Toronto and London, Montreal and Paris, Calgary and Honolulu, Vancouver and San Juan. Also, it offers unparalleled performance from wet and contaminated runways (snow, standing water) which are very common in the intense Canadian winter.

"The certification by Transport Canada Civil Aviation reinforces the great momentum of the Praetor 600 in the global market," said Michael Amalfitano, President & CEO of Embraer Executive Jets. "Canada is an important market for Embraer, and we are excited to continue to serve this market with our industry-leading products."

FIRST BRAZILIAN PRAETOR 500 DELIVERY

Embraer delivered the first Praetor 500 to an undisclosed customer in Brazil, making it the first delivery of the aircraft type in the country.

"We are proud to deliver the first Praetor 500 in Brazil, the leading business aviation market in Latin America," said Gustavo Teixeira, Embraer Sales VP for Latin America. The Praetor 500 truly outperforms its class and currently is the farthest and fastest flying midsize business jet, with an intercontinental range of 3,340 nm, with four passengers and NBAA IFR Reserves. This performance feature enables direct flights from São Paulo to San Juan, Puerto Rico, from Manaus to New York or from Natal to Lisbon.



FAA REVISES POLICY FOR OPERATIONAL APPROVAL OF SA CAT I OPERATIONS USING THE SYNTHETIC VISION GUIDANCE SYSTEM

In September 2020, Embraer announced the certification of the Synthetic Vision Guidance System (SVGS). Less than four months later, the FAA has issued a notice eliminating the requirement for CAT II trained aircrew and CAT II maintained aircraft for the approval of Special Authorization Category I (SA CAT I) Instrument Approach and Landing Operations.

Additionally, the allowable equipment used as a basis for SA CAT I authorization was expanded beyond the Head-Up Display (HUD) to include the Synthetic Vision Guidance Systems (SVGS).

The Praetors offer SVGS as an optional feature, which allows the aircraft to perform SA CAT I approaches and landings without the more restrictive CAT II training and airworthiness requirements previously included in the approval process. Embraer was the first OEM to receive SVGS certification approval when FAA and ANAC granted such approval in September last year.

INTRODUCING ROAAS: YOUR VIRTUAL PILOT

Embraer's Phenom 300E revolutionizes in-flight technology with an industry-first safety enhancement, giving pilots increased awareness and passengers a greater peace of mind



The human brain is beautifully complex. It can perform calculations in a matter of seconds. It can recall information you learned decades ago. It can switch between tasks rapidly—to the point that you feel as though you're carrying out multiple tasks simultaneously. However, the human brain can effectively handle only one attention-consuming task at a time, making the art of multitasking nearly impossible to achieve.

As we encounter high-stress situations, we are generally required to process immense amounts of information all at once while performing to the best of our abilities. Details often get overlooked or missed altogether, and when it comes to piloting a business jet, those details help pilots act quickly and safely.

What if the pilot had a “virtual assistant” aboard that could help keep track of these important metrics, allowing them to focus on

the task at hand? And before you reach for your phone and say, “Hey, Siri” for assistance, Embraer's team of engineers had something else in mind.

Your Virtual Assistant in the Sky

Our Embraer engineers had this “virtual assistant” concept in mind when they created the Runway Overrun Awareness and Alerting System (ROAAS) available on the all-new Phenom 300E.

Imagine you're the sole pilot of a Phenom 300E preparing for the most taxing part of the flight, the landing. As you approach, ROAAS acts as your extra crew member, engaging with various aircraft systems, calculating the total aircraft energy, and monitoring environmental conditions to build a clear picture of the anticipated landing conditions.

Left page
ROAAS provides clear instructions or warnings allowing the pilot to remain focused

Right page (top)
The Phenom 300E is the first business jet in the industry to offer this feature

Right page (bottom)
Embraer developed this tool to improve the safety and flying experience



ROAAS acts as your extra crew member, engaging with various aircraft systems, calculating the total aircraft energy, and monitoring environmental conditions to build a clear picture of the anticipated landing conditions.

In the event it foresees a potential risk of overrun, ROAAS provides clear instructions or warnings to ensure the condition is avoided, allowing the pilot to remain focused on the task at hand. To simply sum up this performance feature, the Runway Overrun Awareness and Alerting System is a virtual pilot, providing additional surveillance, enhanced situational awareness and peace of mind during the most crucial stage of flight.

First Business Jet to Offer this Feature

The Phenom 300E is the first business jet in the industry to offer this feature. As part of our commitment to lead the way in innovative aircraft technology, Embraer developed this tool to improve the safety and flying experience. Passengers can rest assured that their pilot operates a state-of-the-art flight deck featuring the most advanced technology on the market today—ultimately minimizing the pilot's workload and fatigue. Not to mention, their seats now track back approximately 40% more than before, showcasing the most sophisticated ergonomics of any light business jet.

Additionally, a series of updates and enhancements to its already class-leading performance, comfort, and technology were announced in 2020. The Phenom 300E is the fastest and longest-ranged single-pilot business jet now capable of speeds up to Mach 0.80. With 2,010 nm, this jet makes it possible to carry up to five occupants nonstop from Los Angeles to Orlando or Miami to Telluride. <

Interested in learning more about the Phenom 300E? Create your personalized Phenom 300E with the all-new aircraft visualization tool at: embraer.com/configurator





Exploring Iceland
Unique Travel Experiences
Transformative Travel
A Guide To Oaxaca
Tribes Photography

TRAVEL

Iceland's wild and
untamed mythical
landscape is like nothing
you've ever experienced.
Read more on pages 12-17.

© Eleven Experience

AN ARCTIC ADVENTURE

Breathtaking moss-covered lava fields, thundering waterfalls, spewing geysers and melancholic black-sand beaches, Iceland's wild and untamed mythical landscape is like nothing you've ever experienced

With its spectacular, otherworldly landscape, Iceland is one of those fascinating destinations that top many bucket lists. Marooned just outside of the Arctic Circle, in the frosty waters of the north Atlantic Ocean, the island is quite literally in the making. Its constantly evolving landscape results from rumbling snow-covered volcanoes, bubbling hot springs, exploding geysers and shifting tectonic plates.

The most sparsely populated country in Europe, its interior unfurls dramatically over a largely uninhabitable medley of moss-swathed lava fields and glacier-sliced mountains that climax towards breathtaking fjord-fractured coastlines, framed by abrupt cliffs and moody black-sand beaches.

Along the southwestern fringe of the country, Reykjavik, Iceland's compact capital city, is the best spot from which to begin your journey. Perched on a picturesque bay, against the snowy peaks of Mount Esjan, the capital is defined by its quaint jumble of colorful buildings, punctuated by the austere spike of Hallgrímskirkja church, one of the city's tallest and most famous landmarks. No more than a town by international standards, Reykjavik is surprisingly cosmopolitan for its size, known for its edgy art, cool design-led lifestyle brands, dynamic culinary scene and stylish boutique hotels, such as 101—the city's original boutique hotel—and Kvosin, a cool Nordic bolthole dressed in understated, modernist furnishings within a century-old building.

The downtown Reykjavik hotels are a short stroll from cultural sites such as the National Gallery, the Reykjavik Art Museum and Laugavegur, the city's oldest street. Laugavegur—which means “wash road” as it used to lead to the hot springs—is the main shopping and entertainment drag, where hip designer stores such as Hríml, a high-



WORDS: Lauren Ho | IMAGE © David Beatin Photography / www.dbeaunde

The Highlands of Iceland are a sparsely inhabited plateau that covers most of the island's interior.

end homeware offering, jostle for space among some of the innovative restaurants leading the city's burgeoning culinary scene. These include notable offerings such as Eiriksson Brasserie—a modern European restaurant with a comforting menu of elevated classics like truffle gnocchi with parmesan and fresh truffles—and long-standing establishments like Dill, the city's first Michelin-starred restaurant that serves up New Nordic fare inspired by the Icelandic landscape and dedicated to fresh ingredients, foraging and sustainability.

A scenic four-and-a-half-hour drive from Reykjavik, in the far northern reaches of Iceland, is Deplar Farm. The former 18th-century sheep farm lies within a remote valley, surrounded by soaring snow-dusted mountains, slotting right into the region's bucolic landscape, with its black timber cladding and grass-covered roof. The 13-room property is an adventure destination that, in winter, makes the most of the area's high snowfall with skiing and snowboarding activities, and come summer offers invigorating outdoor experiences from salmon fishing to mountain biking. At the property, days can be whiled away at the spa—indulging in massage therapies or meditating in the saltwater floatation tank—in the media and games room, or in the restaurant, where meals are a three-course affair, featuring a changing menu of freshly sourced, locally caught ingredients. Following a postprandial tittle, sink into the heated outdoor pool to take in the midnight sun or the elusive northern lights.



Left page
Located on a converted sheep farm, Deplar Farm is designed to get guests out to explore the surrounding landscapes

Above
In winter, Deplar Farm makes the most of the area's high snowfall with skiing and snowboarding activities

Right page
Founded in 2009, Dill restaurant delivers a unique and memorable experience of Iceland serving New Nordic fare

IMAGES (left page and above) © Eleven Experience, (right page) © Dill restaurant

Stretching east from the Reykjanes Peninsula, the country's south coast offers the best of Iceland's landscape in one diverse and compact region of dramatic black-sand beaches, isolated sea stacks and thundering waterfalls.

Back down south, Ion Adventure Hotel is an ideal base from which to explore Iceland's Golden Circle, located an hour's drive from Reykjavik, right in the middle of Thingvellir National Park—a UNESCO World Heritage Site. Originally an inn for workers at a nearby geothermal power plant, this overhauled, remote hotel now features a new wing, dramatically jutting out from the side of a mountain with spectacular views of the sprawling moss-covered lava fields. Here, experiences take in the surrounding landscape to include horseback riding, caving and hiking. For the adventure seeker, take a snorkeling tour to discover the cold, yet crystal waters of Silfra Fissure, rated in the top 10 diving sites worldwide. Be sure to book a day tour of the Golden Circle, a 185-mile route that includes the country's three most popular attractions: the Geysir Geothermal Area, Gullfoss Waterfall and Thingvellir National Park.

Stretching east from the Reykjanes Peninsula, the country's south coast offers the best of Iceland's landscape in one diverse and compact region of dramatic black-sand beaches, isolated sea stacks and thundering waterfalls. While a leisurely self-drive tour is one of the best ways to experience this region, local tour company, Buubble, adds an extra dose of adventure with an overnight tour that takes in sights from the majestic Seljalandsfoss and Skógafoss waterfalls to the black volcanic sands of Reynisfjara Beach and Dyrhólaey—known as the arch with the hole—before spending the night in a secluded, transparent bubble, where, with luck, the dancing aurora borealis will appear for your very own private show.



Left page

The country's south coast offers the best of Iceland's landscape in one diverse and compact region including dramatic black-sand beaches

Right page (top)

With the isolation that comes with living on an island, the Icelandic sheep is one of the purest breeds of sheep in the world

Right page (bottom)

Iceland has a huge variety of exhilarating experiences to get the heart of even the most fearless explorer pumping



AUTHENTIC LUXURY TRAVEL WITH NINE WORLDS

When it comes to seeing the best that Iceland has to offer, Nine Worlds is one of the top travel companies in the country. Creating luxury, private, tailor-made tours of Iceland—as well as Greenland and the Faroe Islands—the brand exceeds expectations with mind blowing experiences and wonderfully curated itineraries. From reaching the summit of Hvannadalshnúkur, the highest peak in Iceland at a towering 2,100-metres, to a helicopter tour over glacier-sliced mountains, thundering waterfalls and steaming geothermal hotspots, a romantic getaway to the Blue Lagoon, or a gastronomic tour of Reykjavik, Nine Worlds has a wide collection of expertly crafted itineraries. With their personal services available 24 hours a day, the team works with you from the beginning to ensure that your dream trip has been customized to your needs and that you experience the land of ice and fire in only the best way possible. nineworlds.is

Jutting out from the country's southeastern coast, the wild and untamed Reykjanes Peninsula, home to Keflavík International Airport, is one of the country's more densely populated areas. Just 40 minutes from Reykjavik, you'll find the warm, milky waters of The Blue Lagoon. Fringed by magnificent snow-dusted black lava fields, it's easy to see why the steaming, mystical spa—a man-made lagoon filled with mineral-rich water from a nearby geothermal power plant—is Iceland's most visited spot. Even more so, since the opening of The Retreat, a luxury hotel that delivers a rarefied spa experience with exclusive access to a quiet, private section of the lagoon. Here, wind down an exceptional journey with days spent in the spa, wallowing in the steaming waters with a glass of champagne or indulging in a unique in-water massage. Take afternoon tea in the lobby with floor-to-ceiling windows that frame the enchanting views of the lagoon. Follow with a slow dinner at Moss, the hotel's fine dining restaurant, which serves a modern New Nordic menu using fresh, local and seasonal ingredients—smoked arctic char tartare with caviar, lemon and romaine—against sweeping vistas of the wondrous Icelandic landscape. ◀



EMBRAER TIP

Experience best-in-class range and cabin altitude in the **Praetor 500**. It's only a six-hour flight from New York City to Reykjavik in the fastest midsize jet available today.

(left page, right page bottom) © Siggeir Hafsteinsson / Iceland Travel, (right page top) © Eleven Experience



TRAVEL GEMS

These faraway destinations inspire a welcome escape from the familiarities of the everyday, offering travelers a unique synergy of natural wonder, culture and exclusivity



RECALIBRATE IN THE WILD

Resting on the wild shores of Canada's Great Bear Rainforest lies Nimmo Bay, surrounded by 50,000 square miles of undulating mountains, cedar forests and ancient glaciers. Here, guests set the pace with freedom to explore the coastal reserve in the heart of British Columbia. With the ease of private jet, floatplane or helicopter access from nearby Port Hardy, family-owned and operated Nimmo Bay offers experiences for every vacation mood, with adventures like kayaking on the Pacific Ocean spotting orca whales to hiking the impressive 5,500-foot Mount Stevens. Enhance a wilderness adventure with the Forest Journey, curated for guests to indulge in a unique wellness program with personalized treatments like meditative forest bathing, reflections or guided walks: "For me, it's about letting go and letting Mother Nature take control," said Fraser Murray, CEO of Nimmo Bay. Whatever the intention, Nimmo Bay will inspire the journey, naturally. nimmobay.com

THE ALLURE OF WILD ZIMBABWE

Experience the thundering heart of Zimbabwe in an exclusive safari bubble, guided by destination experts, Mavros Safaris. Jets land with ease on the private airstrip of Matetsi Game Reserve where travelers begin a bespoke safari journey at Matetsi Victoria Falls. A distinctly African private villa creates a welcoming home base for travelers after days spent exploring the majestic Victoria Falls and banks of the great Zambezi river. From here, guests are whisked away to Malilangwe Wildlife Reserve, where an intimate, guided safari experience awaits at Singita Malilangwe House. Traverse 130,000 acres of pristine African bush with heart-stopping encounters with the wild before retreating to the sanctuary of your lodge. mavrossafaris.com



JAPAN IN FULL BLOOM

Each year from March through to May, Japan's gardens bloom to vivid pink. Scott Dunn's travel experts craft personalized trips for travelers to soak up the rich, ancient culture of Japan and to see first-hand the flowering of the cherry blossom. Guests can explore thriving cities from Tokyo to Kyoto on the iconic bullet train, or venture to Hakone to cruise Lake Ashi for uninterrupted views of Mount Fuji framed by a blanket of pink and capped with snow. From traditional dining with Geishas to swinging Samurai swords, the euphoric atmosphere of Japan in the lead up to the 2021 Olympic Games is a bucket list worth ticking. scottdunn.com



ESCAPISM IN MALLORCA

Historic charm, effortless Mediterranean design and contemporary art have put Can Ferrereta on the map, sitting in the quaint town of Santanyi, southeast of Mallorca. The restored 17th-century Spanish mansion is set to open in 2021, offering 32 rooms and suites with private patios, leading to the property's olive gardens, swimming pool and Sa Calma Spa. Original structural elements like stone arches and wooden beams remain, framing walls with contemporary works by local and Spanish artists, offering individually curated spaces. Guests can spend their days exploring the 30-mile stretch of coastline, Mondragó Natural Park, or the village of Santanyi before indulging at Ocre, an intimate dining experience in Can Ferrereta's former wine cellar. hotelcanferrereta.com

CITY-TO-SEA IN STYLE

Depart the city and wake up to ocean sounds and fresh air. Nominated as one of the best hotels in the world by industry experts, The Lowell New York, is the Upper East Side "it" spot to check into in 2021, with old-school glamour and discreet service to match. Hire a classic car and cruise along the east coast 170-miles towards Rhode Island to discover Ocean House, perched high with views across the Atlantic Ocean, Montauk, Block Island and green surrounds. Sync into the slow pace of beach-side living with the soothing comforts of OH! Spa and a seasonal, waterfront dining experience at Coast. Opening later in 2021, the long-awaited Six Senses New York plans to focus on a spa-centered approach, a welcome respite from the bustle of the city. lowellhotel.com, oceanhouseri.com, sixsenses.com





MAKING IT ABOUT THE JOURNEY

From swimming with humpback whales in Iceland to searching for dinosaur fossils in Mongolia, there has been a shift in the travel industry as travelers seek meaning, purpose and personal fulfillment

WORDS Lauren Ho, IMAGE © Roger Hyde

Dulabab creates unique adventures such as rappelling down Mount Roraima's dizzying, sheer vertical cliffs in Guyana



EMBRAER TIP

Fly in comfort with active turbulence reduction through full fly-by-wire flight controls in the Praetor 600 as you touchdown in Guyana.

The future of the travel industry is certainly a hot topic at the moment. From increased safety and hygiene to forecasts for a surge in private villa rentals, local trips or more outdoor experiences, post-COVID predictions are coming in thick and fast, most notably with a demand for secluded, life-changing travel high on the list. In other words, to travel with meaning and purpose.

But, even before the pandemic highlighted this newfound desire to travel for fulfillment, transformative journeys were already on the rise, as globetrotters increasingly sought epic off-the-grid moments in far-flung destinations like camping in the Gobi Desert or trekking across Alaska. In fact, in 2017, travel media company Skift reported that more than half the travelers they surveyed placed increasing importance on this type of travel, stating they are seeking an “experience of the world that goes deep—one that changes them in ways they may not even be aware of.”

Tom Marchant, co-founder of Black Tomato, a leading luxury travel company that specializes in creating exceptional tailor-made experiences, said: “We believe that more travelers want to travel purposefully and for fulfillment rather than packing in sights for the sake of it. In turn, these experiences and these encounters become transformative and, in fact, life-changing.”

Known for its truly bespoke, one-of-a-kind experiences such as *Blink*, which gives travelers a chance to design their own temporary accommodation in the world’s most private and untouched locations—like chic safari-style tents overlooking the Mekong River or lunar-like bubbles on the Bolivian Altiplano—Black Tomato is clearly at the forefront of this growing trend, with Marchant noting that the company’s travel specialists are not just destination experts, but also part therapist. “Finding what motivates our clients, what drives them forward, what inspires them, this is the start,” he shared. “We make the impossible possible.” Indeed, this year, the agency has pulled out all



Founders of London-based company Untold Story Travel Mark Allvey and Chris Brunning agree: “People are looking for a deeper connection with the places they go and the people they encounter. We have seen a shift from the more passive approach to travel to something much more immersive. More than ever, clients can see the value of acquiring genuine ‘take-home’ values that they can adapt to their everyday lives.” The duo is going above and beyond, offering epic life-enhancing journeys such as flying over the Himalayas in a glider, swimming with sperm whales in Dominica, or eyeballing those elusive northern lights from your own private lodge in the Arctic. The company also teams up with inspiring experts and storytellers not involved in travel: “An example is our Desert Island experience, whereby a group of clients are ‘marooned’ on a remote island in Tonga, Panama or the Philippines. They learn vital wilderness survival skills from an ex-military expert, and then put these into practice during a real-life Castaway experience.”

Of course, the beauty of this shift towards fulfillment and self-actualization is that there is no one transformative travel experience. For a personal journey, the ultimate experience is very much up to the individual. So, whether you hop aboard a private plane to Mongolia in search of dinosaur fossils with Dulabab, take part in hands-on research-based conservation projects in Costa Rica with Black Tomato, or journey with Untold Story Travel to the world’s “Blue Zones” to find out what makes them the healthiest and happiest places on the planet, there is no doubt that now, more than ever, personal growth and genuine life-changing journeys are key to many travel experiences. ◀

the stops, researching and designing a world-first itinerary that includes swimming with humpback whales beneath the midnight sun in Iceland. “Time off is precious, and travel experiences have the ability to be truly profound,” explained Marchant. “This looks different to each person, but it ultimately starts with the question we ask clients from the outset: how do you want travel to make you feel?”

Roger Hyde, owner of Dulabab, a travel company that creates pioneering, inspirational adventures, believes a journey can “positively transform someone’s internal emotional environment, their interpersonal and family relationships, and indeed the external environment in which they are traveling for the better.” In short, this means working closely with a client to create and deliver out-of-this-world experiences. From helicoptering to the top of Mount Roraima in Guyana and rappelling down its dizzying, sheer vertical cliffs with a professional rock climber to a personalized bespoke tour of Bolivia that can include making your own raft for a jungle river descent, hiking to the summit of volcanoes, abseiling down gorges, getting up close with bubbling volcanic geysers and mountain biking through canyons, Hyde stated: “Travelers are seeking to deepen a cultural awareness. This can be in art or wine, adventure activities to expand their comfort zones in the guidance of world-class experts, or religious or secular spiritual desires to learn and grow philosophically with a shaman deep in the jungle.”

A journey can ‘positively transform someone’s internal emotional environment, their interpersonal and family relationships, and indeed the external environment in which they are traveling for the better.’

IMAGES (left page) © Simon Rainer, (above) © Black Tomato, (right page) © Roger Hyde



Left page
Untold Story Travel offers life-enhancing journeys such as flying over the Himalayas in a glider

Above
Black Tomato designed a world-first itinerary that includes swimming with humpback whales beneath the midnight sun in Iceland

Right page
Dulabab creates personalized bespoke tours that can include mountain biking through canyons in Chile



MOLE, MEZCAL AND MEXICO

To get a taste of Oaxaca's local flavor, here's where to stay, what to eat and where to shop when you're in town

Seven legendary mole dishes and the smoky flavors of homegrown mezcal lure sybarites from near and far to the cobblestone streets of Oaxaca, a colonial city cradled in the verdant valley of Mexico's southern state of Oaxaca. But there is much more to this cultural hub than its world-renowned gastronomic pleasures. A rich legacy of Zapotec and Mixtec indigenous influences, 17th-century Cantera stone architecture, colorful markets, festivals, and a thriving arts and crafts scene have earned this capital city well-deserved UNESCO status.

CHECK-IN

Mexico has some of the finest design-led hotels in the world, and Oaxaca is no exception. Hotel Casa Carmen comprises two incredibly stylish four-bedroom sister properties, Morelos and Reforma, both a stone's throw from the central Zócalo plaza and surrounding sites. Spacious sun-dappled rooms are punctuated by modern works from local artist Amador Montes, whose inimitable design aesthetic can also be found throughout the hotel's curated selection of embroidered textiles, colorful rugs and Acapulco chairs chosen by the artist. Don't

miss the hearty Mexican breakfasts or a visit to the hotel's private art gallery that's only open to guests.

Casa Antonieta, a hidden gem housed in a 20th-century residence just steps from the city's main square, blends a reverence for craftsmanship and minimalist design. The boutique hotel's six rooms flank a leafy colonial courtyard featuring the bohemian-cool Muss Café, where locals and travelers linger over organic Mexican coffee and fresh eats. Guest rooms and suites showcase artisan-made wood furniture and creamy textiles complemented by local artwork, wicker chairs, and rugs sourced from the nearby weaving village of Teotitlán del Valle.

FEAST UP

Travelers from Michelin-starred chefs to insatiable foodies follow their taste buds to Oaxaca's markets, food stalls, restaurants and mezcaterías, where the promise of culinary bliss awaits. A rainbow of moles (a rich, complex sauce packed with a variety of chiles, warm spices, nuts, raisins, tomato and sometimes chocolate), tlayudas (pizza-style

Above
Made from agave, an iconic plant of Mexico, mezcal plays an important role in the culture of Oaxaca

Right page (left)
Casa Carmen Morelos boasts an interior patio for an intimate experience at the heart of the city

Right page (right)
In the center of Oaxaca, the Church of Santo Domingo de Guzmán is surrounded by colorful residences

Right page (bottom)
Alberly Sombreros is a family-run shop handcrafting stylish wide-brimmed hats



EMBRAER TIP

The fastest and longest-ranged single-pilot business jet, the **Phenom 300E**, is now capable of speeds up to Mach 0.80, getting you and five occupants to Oaxaca efficiently from California.

corn tortillas topped with refried beans, meat, Oaxacan cheese and veggies), chapulines (fried grasshoppers), memelas (corn dough cakes piled high with savory ingredients) and nieve (hand-churned ice-cream) must be sampled on a visit to the city. Wash it all down with tejate—a traditional beverage made from ground maize, mamey seeds, cacao beans and flor de cacao, or tipple a glass of mezcal, the region's emblematic spirit derived from the agave plant.

Book a rooftop table at critic-approved Casa Oaxaca to feast on chef Alejandro Ruiz's famous moles and salsa prepared tableside. At Origen, chef Rodolfo Castellanos serves up modern riffs of age-old regional recipes with farm-fresh ingredients, while newcomer restaurant Criollo offers experimental daily tasting menus from acclaimed chefs Enrique Olvera and Luis Arellano showcasing produce-driven takes on typical Oaxacan dishes. Post-dinner, head to La Mezcaloteca, Los Danzantes or Los Amantes for memorable mezcal cocktails.

TAKE HOME

Oaxaca is a destination where modern art found hanging on the walls at contemporary museums and galleries harmonizes with a culture of pre-Colombian craft traditions that can still be appreciated today. Visit Colectivo 1050° to pick up an exquisite piece of handmade pottery from tableware and jugs to clay pots. The earthy shop is an artisan-owned cooperative representing over 50 potters in various villages surrounding Oaxaca. Make a bold fashion statement by donning a hat from Alberly Sombreros; the family-run shop has been handcrafting stylish wide-brimmed hats for more than 60 years. Head to Mercado Benito Juárez and neighboring Mercado 20 de Noviembre to wander stalls overflowing with exotic fruits and vegetables, bright flowers, piles of dried chiles, and handiworks like leather goods, hats and knives that make great souvenirs. Be sure to pack your suitcase with a bottle of mezcal from Bar Zebu, featuring unique labels designed by the bar's owner, or In Situ, which has a library of 180 different mezcals. ◀



IMAGES © Nathalie Grolimund, (right page/right) © Shutterstock

VANISHING TRIBES

Ancient tribes of Africa, Asia and South America, once shrouded in mystery and tradition, are powerfully immortalized in Adam Koziol's photographic series "Heritage"

In 2013, award-winning photographer Adam Koziol began a journey to capture the enigmatic culture of ancient tribes after a rare encounter with three Iban headhunters deep in Borneo's tropical forests while on an entomological expedition. A mission to discover the last tattooed peoples of Iban inspired the objective to photograph human phenotypes, tattoos, scarification, ornaments and the appearance of the world's most distinctive and characteristic tribes, content in their isolation from the modern world. In his series "Heritage," Koziol tells a visual story of the diverse and near-extinct tribes across Africa, Asia and South America to preserve and document the last living members' accounts. "All tribes are culturally and anthropologically interesting, especially those that stand out visually. On the one hand, I am fascinated by people's cultural aesthetics, and on the other, by their authentic history of life," shared Koziol.

Often traveling alone with just camera equipment, Koziol respectfully interacts with tribal elders who entrust him to narrate their stories and photograph them in a raw and powerful light, emphasizing their tattoos and scarification that identify their tribe and ceremonial events. "The most interesting thing is that within each tribe, there are different emotions; a different story," explained Koziol. A profound wisdom is captured in his subjects' eyes, a glimpse into a world where bravery and strength are denoted with painful permanent marks, worn proudly across bare faces and torsos in intricate detail, decorated with striking hand-strung beads, bones and shells, often symbolizing immense beauty. His photographs may be the last account of fading traditions. "It is only them who might tell the story of their life, their culture, which will become history in the moment of their death," said Koziol.

Koziol plans to document 50 tribes by 2025 when the project, including all photographic work, will be exhibited in line with the "Heritage" album publication.

For more work by Adam Koziol, visit: koziol.gallery





Chin tribe,
Myanmar, 2017



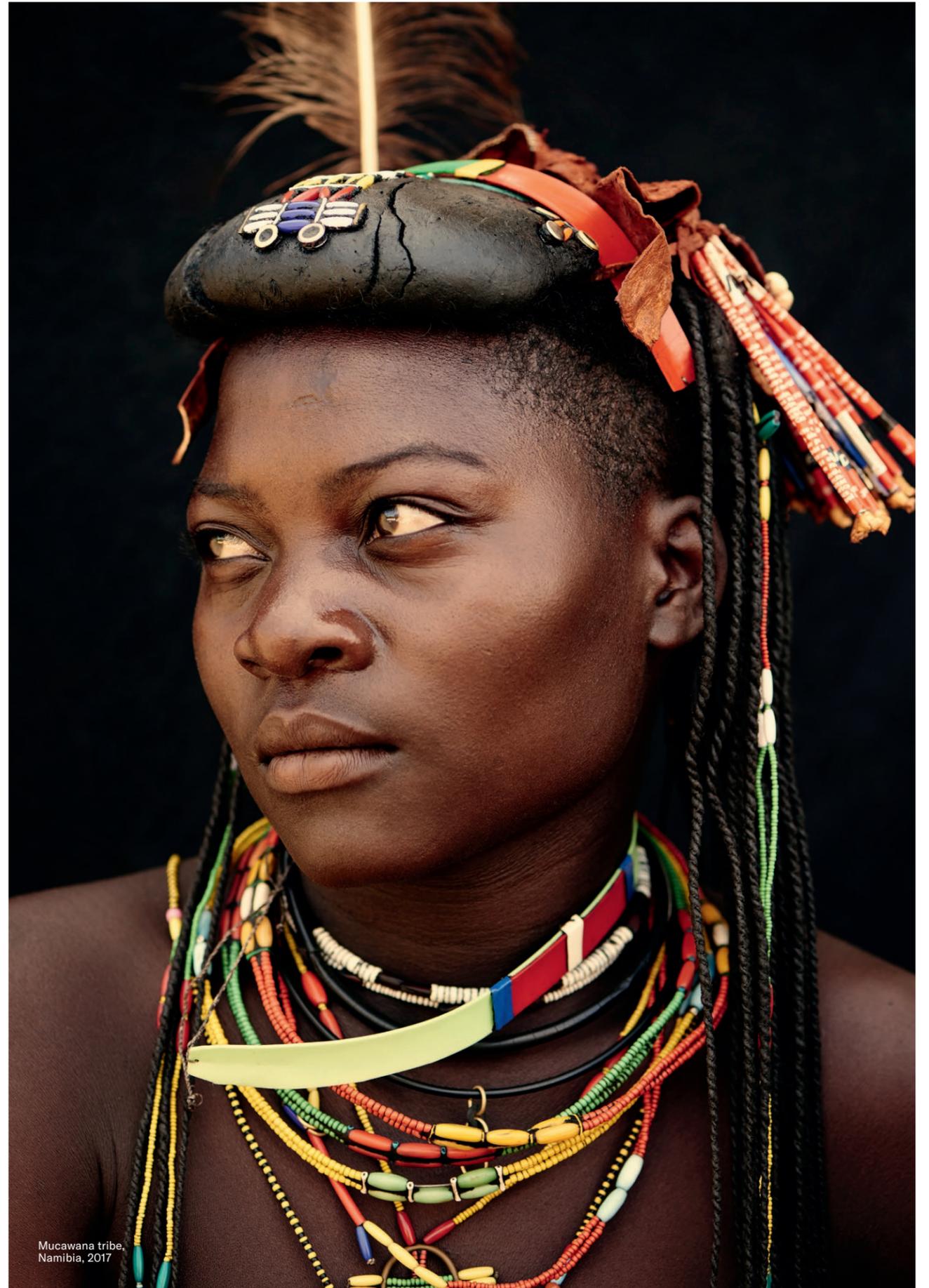
Dani tribe,
Indonesia, 2017



Kalinga tribe,
Philippines, 2017



Himba tribe,
Namibia, 2017



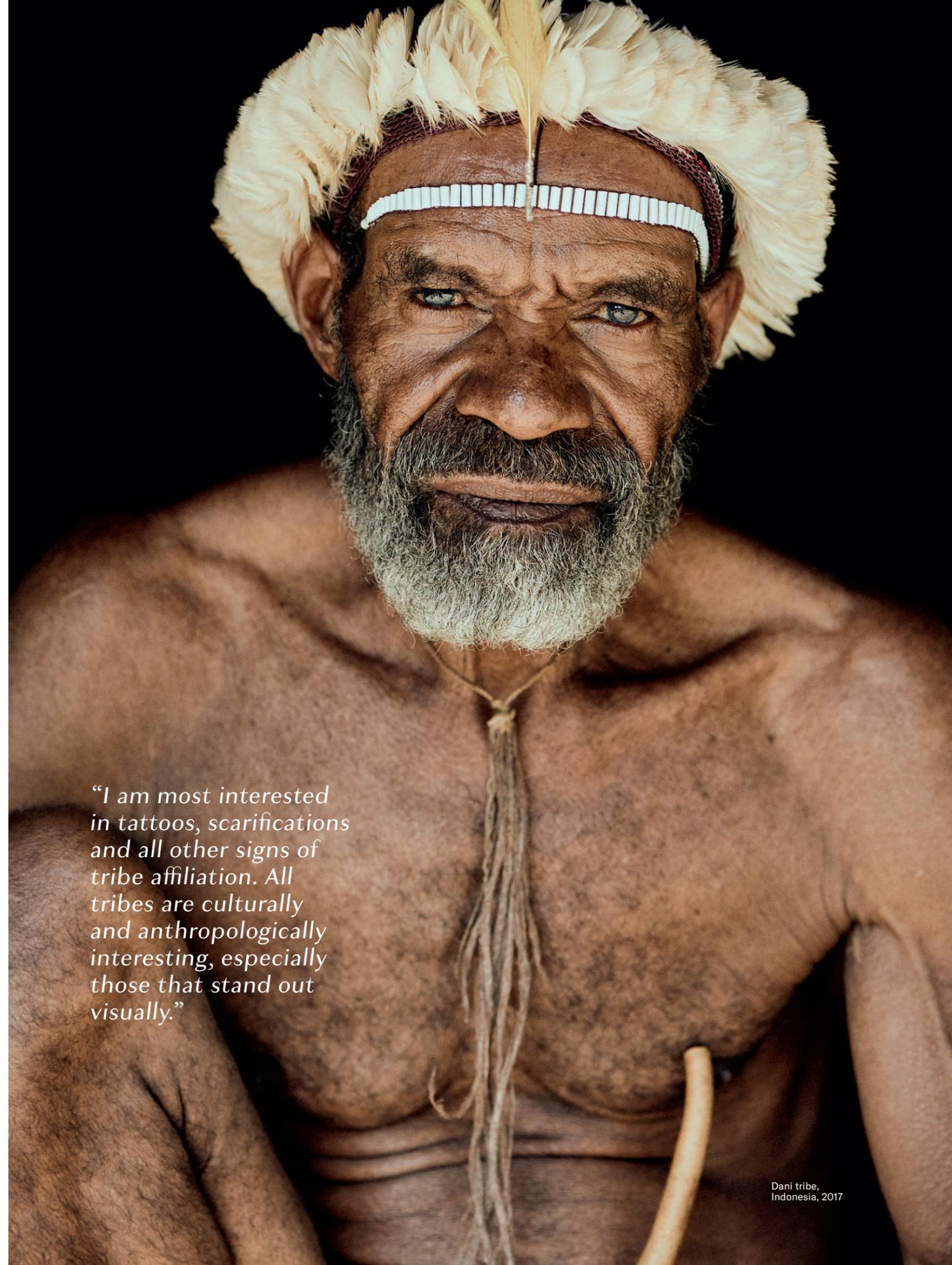
Muawana tribe,
Namibia, 2017



Karo tribe,
Ethiopia, 2015



Mursi tribe,
Ethiopia, 2015



“I am most interested in tattoos, scarifications and all other signs of tribe affiliation. All tribes are culturally and anthropologically interesting, especially those that stand out visually.”

Dani tribe,
Indonesia, 2017



Summit Aviation
Sustainable Tech Companies
Jorge Unanue
Innovating For Happiness
Ted Turner

LEADERSHIP

Tech companies are increasingly implementing new sustainable practices to protect the planet. Read more on pages 38-41.

© Ecosia

BEYOND THE SUMMIT

Summit Aviation provides the opportunity of a lifetime for clients as well as students and pilots. We sit down with President Ben Walton to discuss the Summit difference.

What do you believe sets Summit Aviation apart from other aviation service companies?

Our people, core values, discerning customer selection and modern cutting-edge aircraft. Many of our charter pilots learned to fly at Summit and have been part of our family for well over a decade. We are very selective when it comes to adding both new employees and customers. Employees and customers must embody our core values; having a positive attitude, taking an active interest in the success of others, sharing our aviation passion, being honest with integrity and professionalism, always finding a way, being compassionate and embodying the trait that nothing is beneath them. This similarity of character traits has paid off in volumes with increased productivity on the employee side and increased profitability for our clients and aircraft owners.

From the flight school to the charter department, we have always maintained a modern fleet of aircraft. This has provided us with a tremendous advantage by improving the customer experience, maintenance downtime, safety, fuel efficiency and other costs. It is a great thing when both pilots and mechanics love the aircraft—I consistently receive positive feedback of interactions with our professional crews and modern aircraft.

On top of private jet charter, aircraft sales and acquisition, and aircraft management, you also offer flight training services. Can you tell us about the particulars of mountain flying and how your company came to specialize in this field?

Being nestled in a valley surrounded by multiple mountain ranges, every day is a mountain flying day for us. After years of tracking wildlife in a Super Cub over Yellowstone Park and surrounding ranges, I became passionate about teaching others how to be safe in the mountains. Summit believes strongly in playing our part in making aviation a safer place. Living and operating in the mountains has given all of our pilots a skill set we can pass on to others flying aircraft large and small.

What advice would you give to a new customer wanting to become a pilot?

Put your all into it. Take it seriously. Know you can do it. Have fun and enjoy every minute of it. If possible, budget both the time and money to accomplish your pilot certificate in a relatively short time. That way, you can focus and succeed.

Your fleet of aircraft includes eight Embraer Phenom 300 series and you recently acquired three brand-new 2020 Phenom 300E aircraft.

Can you tell us why you feel Embraer is the right partner for your company and what made you chose the Phenom 300E?

Embraer is a forward-thinking company on the cutting edge of technology while remaining customer-focused. Charter passengers love the comfort and performance of the Phenom 300E, and our aircraft owners are pleased with the predictable and low cost of operation. The Phenom 300E covers a large area in terms of missions. Small hops into small airports are just as doable and economical as a non-stop flight from Denver to New York. The performance it offers during take-off in mountainous terrain on one engine was a critical deciding factor. We have built a strong partnership with Embraer over the years and now consider them part of our family. We plan to continue working with them long into the future.

How has demand for your services changed since inception? And are there any possible disruptors you see ahead that could affect the luxury travel industry?

Demand has improved since our inception. It takes years to build a solid foundation and reputation as a world-class operator. Our commitment to safety, our people, and a laser-focused specialty in Embraer aircraft has shined a light on us in the industry.



IMAGES (left page) © Capture Now Studios, (right page) © Imagewerx / Mitch Bowers Photography

We can now be selective with our customers, giving us the ability and devotion to focus on their needs.

While COVID-19 has and will continue to be a major disruptor in the luxury travel industry, it has also shown the need for private aircraft. Above all, it has taught us to adapt and cherish every day.

Looking ahead, what are the emerging growth areas and opportunities that you would like to capitalize on in the future?

Growing one aircraft, one customer at a time. We believe in steady and sustainable growth so we can continue to deliver the highest quality experience. Summit's reason for existence is "improving lives through extraordinary experiences." If it's the right customer, right aircraft, with the right expectations, then it is a growth opportunity for us.

What is the most unconventional or unexpected story you can share about your company?

Probably the most unconventional and unexpected story is our Annual Cancer Survivor Flight Camp. Unconventional in that through a partnership with Eagle Mount we can offer a once in a lifetime flight experience for four young adults from all over the country battling or surviving cancer. Every summer, four very special individuals spend a week with us taking flight through the mountains of Montana and Yellowstone, learning to fly,

visiting small mountain airports, aviation museums, warbirds, private aircraft, and experiencing many other aspects of aviation. By the end of the week, they perform an incredible flight over Yellowstone National Park and the Teton Range, are able to take-off and land unassisted and have seen some of the most amazing scenery on the planet.

Unexpected was the long-term impact on the participants, the volunteer flight instructors, support personnel and pretty much everyone in the company. These young adults have a unique quality, a spark, a love for life beyond anything I've ever seen. The comradery built between the participants over a short week is amazing, and the close relationships built with the instructors are life-long. Lives have truly been changed through this program. Participants were able to experience the freedom of flight and finally take control. Some have even pursued a career in aviation that before would have never dreamed it possible.

Volunteer CFI's (certified flight instructors) are also forever changed by the experience, with new friends, and a new outlook on life. This week embodies the mission, purpose and passion of Summit Aviation, "improving lives through extraordinary aviation experiences." ←

For more information on Summit Aviation and the Cancer Survivor Flight Camp, please visit: flysummit.com



Left page
Summit Aviation President, Ben Walton during Summit Aviation's Annual Cancer Survivor Flight Camp

Right page
The Phenom 300E can cover small and large distances while offering great performance during take-off in mountainous terrain

A TESTIMONIAL FROM JASON GRAFEL, CHARTER CAPTAIN, SUMMIT AVIATION

"At 34, I began studying for flight training after leaving active military service. I completed my training at Summit Aviation and worked towards an aviation associate's degree at Montana State University. A year later, I graduated and earned my flight instructor certification. Summit Aviation hired me, and over the next few years, I taught students how to fly. During my tenure as an instructor, I had the opportunity to learn about safety management, mountain flying and became an assistant chief flight instructor.

When Summit expanded its Part 135 charter operation and was looking for pilots, I jumped at the chance. I spent 2017 in the Middle East with the Montana National Guard aboard a medical evacuation helicopter, after which I trained on the Embraer Phenom 300, flying as First Officer. In 2019, I upgraded to Captain and flew the Phenom 300 for Summit's Part 135 charter operation. Currently, I am Co-Captain on the Praetor 600.

I recently celebrated my 10th anniversary of flying, and on reflection, I haven't had to 'go to work' in over 10 years because I love what I do. I am surrounded by the most professional and safety-conscious people I have ever known and I am flying a top-of-the-line airplane in a well-maintained fleet. As a pilot, I couldn't ask for anything more."

SUSTAIN AND GAIN

The tech world's fight against waste is leading to innovation and the implementation of sustainable practices that could be to everyone's advantage

Living in an era of great technological advancement means also living in an era of frequent, fast obsolescence. Falling behind just isn't an option; whether you're consuming or producing tech, we're all inclined to replace hardware faster than ever. But walking on the cutting edge is a difficult path to tread, as every new laptop, tablet and phone leaves an old one—broken, unwanted or simply a little slower—headed to waste.

Electronics are the source of one of the world's fastest-growing waste streams, expanding between 4% and 5% year-over-year and is now estimated to exceed over 50 million tons annually. Much of this is not recycled; the United Nations University reports that Americans throw away an estimated USD 55 billion in e-waste every year, but only an estimated 20% of e-waste is disposed of through a documented recycling program. The rest is incinerated or ends up in a landfill.

Waste is only part of the environmental problem facing modern tech businesses. The manufacture of consumer technology is a huge consumer of water, chemicals and fossil fuels. Even non-production processes have great impact: recent estimates suggest the world's data centers consume 205 TWh yearly, a full 1% of worldwide energy consumption, and as the world's reliance on cloud provision grows, this proportion will grow with it.

While these issues are distinct, they're tied together by a common problem and solved by a common mission; the tech world is accelerating the adoption of sustainable practices in recycling, manufacture and maintenance to alleviate the impact technology has on the planet. This is not merely a humanitarian effort—it's one that can have a significant PR and profit benefit and indeed help make the future of business more sustainable.

Many tech companies have taken a straightforward approach to sustainability, while others make it core to their products. Automotive manufacturer Fisker is set to relaunch its brand in 2022 with the Fisker Ocean, an



WORDS Alex Cox, IMAGE © Ecosia

Ecosia uses the ad revenue from online searches to plant trees where they are needed the most

electric vehicle built on a platform of sustainability. Its vegan interior is constructed primarily from recycled materials, utilizing resources like discarded fishing nets and waste rubber from tire manufacturing, and batteries complemented by a full-length solar roof capable of generating 1,000 miles of off-grid travel over a year. Fisker Inc. Chairman and CEO Henrik Fisker shared the Ocean will “serve as a flagship for driving positive global change—from the most sustainable materials possible across the supply chain to practicality that will change the perception of what an EV can be.”

Apple, too, puts recycling at the core of its sustainability plan. Recycling used iPhones allowed the company to recover over USD 40 million in gold in 2015 alone; since, the company has poured vast R&D efforts into robots dedicated to disassembling phones automatically, putting materials like cobalt back into the company’s supply chain. The latest robot, Daisy, can process 200 phones per hour, or 1.2 million per year. “Advanced recycling must become an important part of the electronics supply chain,” explained Apple Vice President Lisa Jackson, adding that Apple also tries to ensure its products last as long as possible before they need to be recycled.

Longevity is a concept not lost on Fairphone, a company that leads Greenpeace’s Greener Electronics Guide rankings ahead of larger competitors like Apple, Dell and HP. “The phone industry is driven by innovation,” said Fairphone CEO Eva Gouwens. “But these days, innovation is increasingly incremental. That means there’s only the tiniest difference between one model and the next.” Fairphone’s solution—beyond extensive use of recycled materials and responsible sourcing—is to make modular phone handsets. This enables users the option of upgrading components over time—dropping in a new camera, or a 5G module—without needing to buy a whole new phone.



Left page
Apple reduced its overall carbon footprint by nearly 35% since their emissions peaked in 2015 and committed to carbon neutrality by 2030

Above
Project Natick is a Microsoft research project to determine the feasibility of subsea datacenters powered by offshore renewable energy

Right page
Designed with fairtrade gold, recycled plastics and conflict-free minerals, Fairphone can be easily repaired and upgraded



IMAGES (left page) © Apple, (above) © Jonathan Banks/Microsoft, (right page) © Fairphone

“I have faith that the next generation will not only stop destroying our planet but actually start regenerating it. It’s a huge challenge, but an inspiring one.”



In the data world, the Nordic region is known for its cool environment, which vastly lowers energy-expensive cooling requirements. At the same time, countries like Iceland have also become famous for their access to renewable energy, a valuable resource in a time of carbon offsetting, and Amazon is fast expanding a worldwide effort to create wind farms to help power its own data centers. Others are experimenting more wildly: Microsoft’s Project Natick has seen its trial unmanned underwater data centers—nitrogen-filled containers built of highly reliable parts—cooled entirely by the sea. Natick—running on the wind and solar-powered grid of the Orkney Islands—has so far been a resounding success; Microsoft Principal Member of Technical Staff Spencer Fowers expressed, “We are hopeful that we can look at our findings and say maybe we don’t need to have quite as much infrastructure focused on power and reliability.”

Sustainability is not always about what a company does, but what it can do for others. Search engine Ecosia, founded in 2009, stands out as a social improvement-focused business in a market traditionally inhabited by some of the richest companies in the world. It funnels 80% of its surplus profit from ad revenue into planting trees, which allows the company to both offset its own carbon emissions and work towards reforestation in areas which need it most. So far, Ecosia has funded the planting of over 100 million trees, aiding chimpanzee habitats in Uganda, restoring former palm oil plantations with natural diverse forests, and helping re-green the desert of Burkina Faso.

Ecosia Founder Christian Kroll is so committed to the company’s goal that he put his shares into stewardship in 2018, relinquishing his right to ever sell or take dividends, and he feels his philosophy is one which will become infectious. “I think of the next generation as the ‘regeneration,’” said Kroll. “I have faith that they will not only stop destroying our planet but actually start regenerating it. It’s a huge challenge, but an inspiring one.” The onus is now on more CEOs and CTOs to take their first step towards building a new world. ◀

A FAITHFUL FLIER

The vice president of Goya Foods Puerto Rico prevails over pandemic limitations with his Praetor 500 to prioritize work, family and still find time to discover new places

“Owning a business jet gives you a sense of freedom as it catapults you from one place to another within hours.” For Jorge Unanue, a businessman, husband and father of two, the capacity to travel without being dependent on commercial airliners has been a game-changer both professionally and personally.

The youngest of four, he is part of a third-generation family business that has been around since 1936. His grandfather, a native Spaniard, came to Puerto Rico in 1904 before migrating to New York City via Ellis Island. Born in San Juan, Unanue’s father ran the company’s Puerto Rican facility formed in 1952. He is currently the vice president of Goya Foods Puerto Rico, a manufacturer and distributor of foodstuffs throughout the United States, Puerto Rico, Dominican Republic and Spain.

Since the pandemic began, Unanue has logged upwards of 360 hours on his aircraft over the last nine months. More than business convenience, access to a jet has allowed him to regularly spend time with his family. While he oversees business in Puerto Rico, his children attend school in Colorado. Although limited commercial travel would have put a strain on their relationship, he is able to fly out at midday on a Friday afternoon, arrive in Colorado 6.5 hours later, and be back in San Juan before midnight on Sunday. “Given the situation of the last year, it is nice to have maintained a sense of extended family time with my wife and daughters.”

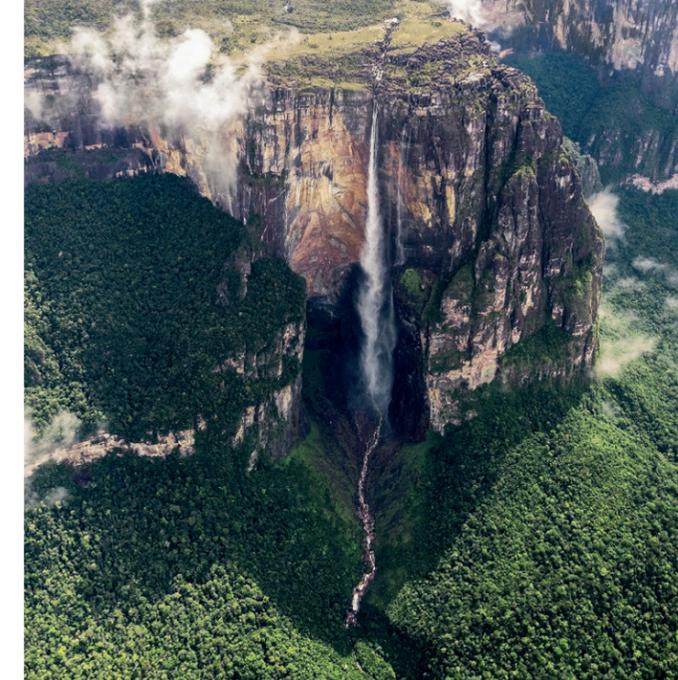
Concerning business needs, Unanue enjoys the ability to move between several locations in a short period. Other frequent routes include Puerto Rico to Monterrey, Mexico, or Houston, Texas to San Juan in just a few hours. Unanue has also used his jet to get from the Caribbean to a completely different continent, like Cape Town in South Africa in as little as 15.5 hours.

He credits his dependable team of pilots with ensuring a smooth transition for work and family time during the pandemic. “Owning a jet is the easy part. The complexity comes from maintenance and operation. It is not an insignificant expense, and you have to be ready to be an aircraft operator.” For Unanue, who lives only a few



Left page (top)
For Jorge Unanue, the Praetor 500 has enabled him to see his family regularly and still attend business affairs

Left page (bottom)
Jorge Unanue with his wife Fernanda and their two daughters Diana Fernanda and Bianca Beatriz



minutes from the hanger for his Praetor 500, the investment has been worth it to see his kids regularly and still attend business affairs. Since the aircraft is a personal business jet, the need for extensive cleaning measures was unnecessary. His pilots, who have families of their own, practiced sensible precautionary measures and kept to themselves, which brought additional ease to his travels.

When it comes to his Praetor 500, he attributes the flat floors, fly-by-wire system and six-foot cabin height to the very comfortable ride. Especially when it comes to the weekly six-hour round trip flights to spend time with his family, “between the comfort, stability and turbulence control, it’s just a beautiful aircraft inside and out.”

Unanue has always had an excellent relationship with Embraer. As the previous owner of a Phenom 300 in 2010, he co-piloted many legs across the United States from Puerto Rico to New Orleans to Colorado and different locations in Central and South America. He enjoyed the Phenom’s robust capabilities and the 1,971 nm range that superseded his last jet, which was limited to 1,100 nm.

After the Phenom 300, Unanue moved to a Legacy 450 before settling on the Praetor 500. “I converted because along with the Mach 0.83 flying speed, the 3,340 nm range is outstanding. This aircraft is also extremely quiet.” He also lauded its ability to utilize short runways, takeoff at full gross weight and operate at very high altitudes, an ideal feature for his missions.

Unanue has been a private aircraft owner since 2007 and has many memories and experiences from traveling over the last 14 years. “When it comes to long-range flights, and you’re in the cabin for more than three to four hours, you need the right snacks, books and wine you can sip on when you’re flying by yourself.” While he appreciates many different wines, he is currently fond of varietals from South African vineyards. When Unanue is with his family, he thinks less about these things, as he enjoys having his children’s company for conversation. He admits you still need to have the right candies and treats for them, in addition to other items for entertainment. On longer rides, he treasures the time he gets to sit and chat with them while looking out the window at scenic views. On a recent trip from Gabon, they flew over Namibia, which provided an exceptionally breathtaking view of the African geography and landscapes.

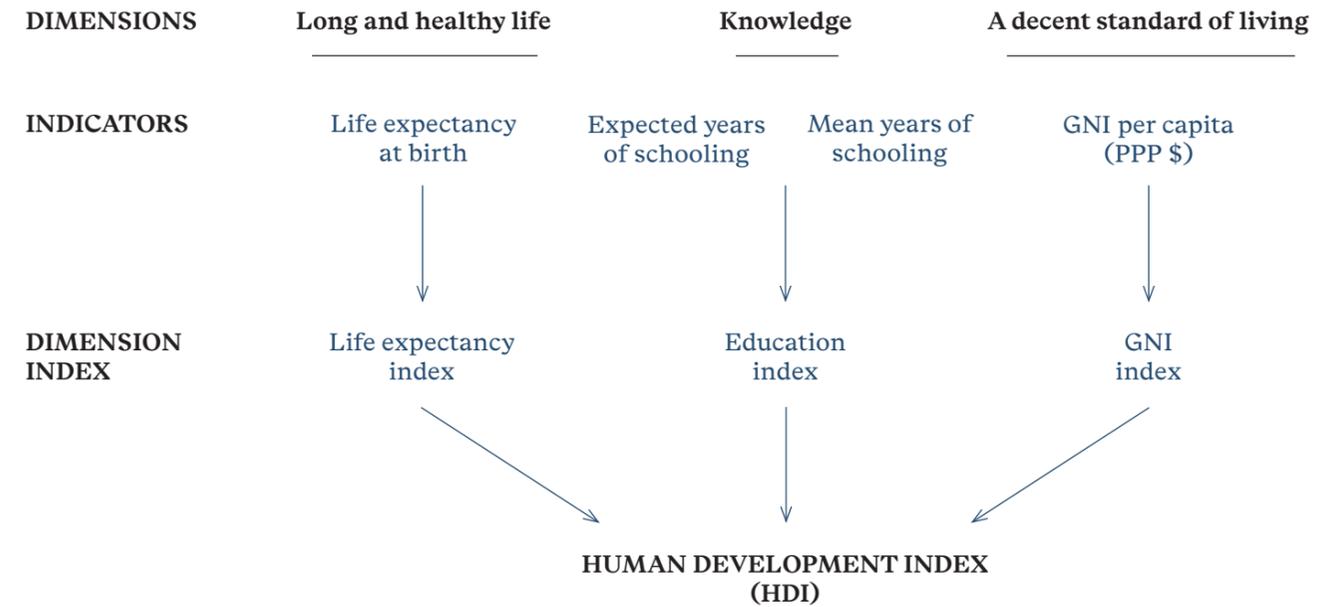
As a helicopter pilot for almost 20 years, Unanue has owned six of them in total. One of his most memorable and challenging experiences was landing on top of Angel Falls in Venezuela. At over 3,200 feet, it is the highest uninterrupted waterfall in the world.

“Being privileged enough to be a pilot and user of private aircraft provides great benefits.” When it comes to his fellow business jet owners, Unanue recommends they “maximize usage of the aircraft by going to as many remote places as you can.” He plans to travel all around Africa over the next year and visit many unique locations with his family. ◀

Right page (left)
On a recent trip, the Unanue family flew over Namibia, which provided a breathtaking view of the African landscapes

Right page (right)
One of Jorge Unanue’s most memorable and challenging experiences was landing on top of Angel Falls in Venezuela

WORDS Jennifer Davis, IMAGES (left page) © Mark Winckler, (right page) © Shutterstock



CITIES WITH A SMILE

Happiness is a new measure for success, and cities across the world are increasingly weighing up well-being over commodities, making it a key driver for getting ahead on the world stage

How do you measure the success of a nation? Traditionally you might look at the rise of gross domestic product, a figure which tends to align with an increase in living positively. But GDP is a simple statistic based on figures that can be formally measured; it does not account for unpaid work or balance the way negative factors like pollution accompany an increased GDP. As Robert F. Kennedy famously stated during his 1968 presidential campaign, GDP does not equal true prosperity; there is much more to consider. “It measures neither our wit nor our courage, neither our wisdom nor our learning, neither our compassion nor our devotion to our country. It measures everything, in short, except that which makes life worthwhile.”

In 1990, the UN Development Program introduced the Human Development Index (HDI), a metric that balances indexed ratings of a country’s life expectancy, education and its citizens’ gross national income. HDI has seen wide adoption, and it gives a broader indication of a country’s development over time and as a comparison to other

nations. Still, many argue that it does not account for the factors laid out in Kennedy’s statement. They say that money cannot buy happiness, but a good life can—so why not study happiness itself as a measure of success?

The Kingdom of Bhutan was the first to begin formally testing governance by Gross National Happiness (GNH) in 2008, surveying its citizens on their habits, living conditions and religious behavior. Bhutan now uses its GNH Index to measure national progress and a tool to inform its national policy. All indications are that a focus on happiness has worked for Bhutan. “People always ask how can you possibly have a nation of happy people? But this is missing the point,” Thakur Singh Powdyel, Bhutan’s former minister of education, told British newspaper The Observer in 2012. “GNH is an aspiration, a set of guiding principles through which we are

navigating our path towards a sustainable and equitable society. We believe the world needs to do the same before it is too late.”

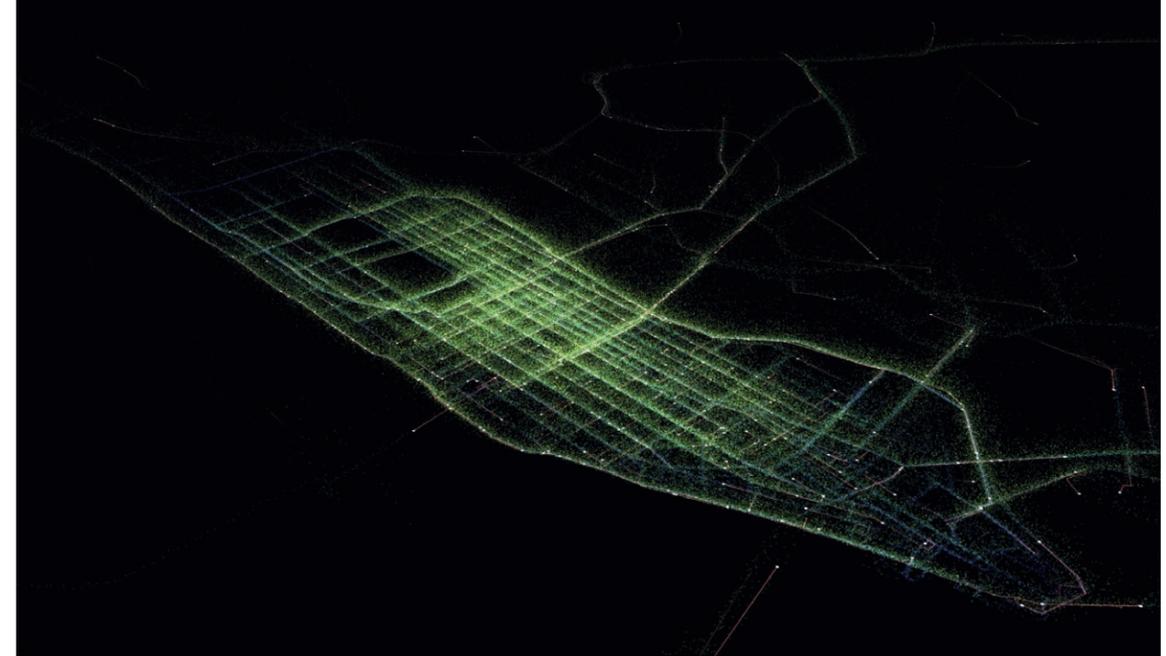
The UAE has appointed a minister of state for happiness and well-being; Ecuador has created a government post focused on “Buen Vivir,” an understanding of the good life tied into spirituality and harmony with the national environment. Other nations, notably New Zealand and Iceland, have gone further, adopting the idea of a happiness index as a key driver for policy. In particular, New Zealand made waves with a 2019 reworking of its economic framework focused on advancing the country’s well-being. Dr. Richard Layard, a professor at the London School of Economics, called the budget “a game-changing event,” adding that there has been “no other major country that has so explicitly adopted well-being as its objective.”

Left page
The Kingdom of Bhutan was the first to begin formally testing governance by Gross National Happiness in 2008

Right page
The HDI emphasizes that people and their capabilities should be the ultimate criteria for assessing a country’s development

WORDS Alex Cox. IMAGE © Shutterstock. DIAGRAM source: hdr.undp.org

“Technology by itself does not create happiness. It is a means to an end. When technology is applied in innovative and creative ways, it can be used to build solutions that connect people, improve efficiency, build wealth, and create jobs. These are the things that will lead to greater happiness of our citizens.”



Below
Norway's capital Oslo tops Knight Frank's 2020 City Wellbeing Index, followed by Zurich and Helsinki tied in second place

Left page
Helsinki has focused much on rethinking the use of public spaces and heavily employed technology

Right page
The MIT Senseable City Laboratory developed a project to monitor urban areas by putting sensors on taxis in Manhattan

Happiness is not only an objective for nations—the study of what makes people happy can be much more granular. Oslo tops Knight Frank's 2020 City Wellbeing Index mainly because it dedicates 68% of its open spaces to public parks and gardens; innovating to solve urban inequality is, said Houssam Elokda of Vancouver urban design consultancy Happy City, essential—and doing so starts with physical infrastructure. “When driving a car is the only mode of commute, the only option to access all the opportunities (of a city), then you are telling those who can't drive that this city is not for them, that they are not meant to access these opportunities.” Happy City's research also looks at how cities impact their citizens in a more visceral sense; it tests potential new developments in virtual reality, gathering data about how those buildings make people feel.

Smart city principles can also increase the happiness of a city. In 2016, Smart Dubai launched the Happiness Meter, designed to gauge happiness levels to experiences around the city. Between 2015 and 2018, Dubai has launched over 100 smart initiatives and over a 1,000 smart services. H.E. Wesam Lootah, CEO of Smart Dubai Government Establishment is however keen to state that collecting data alone is not enough. “Technology by itself does not create happiness,” he shared. “It is a means to an end. When technology is applied in innovative and creative ways, it can be used to build solutions that connect people, improve efficiency, build wealth, and create jobs. These are the things that will lead to greater happiness of our citizens.”

While Helsinki, second on Knight Frank's list, has focused much of its redevelopment on rethinking the use of public spaces and providing easily accessible services, it has also heavily employed technology. Solar panels are mandated, heat from wastewater is recovered, pneumatic tubes collect



IMAGES (below) © Unsplash, (left page) © Jussi Helliö / City of Helsinki, (right page) © MIT Senseable City Lab

sorted waste and send it to a central collection point, giving citizens an inherent connection to their neighborhood's environmental conscience. But it is the city's connected features, publicly linking together data from 21 buildings in the Kalasatama district, that have offered its residents a real stake in Helsinki's development; they can perform their own analysis on local data and have developed their own apps to work with it.

Cities have many factors that need measuring, like air pollution, weather, traffic patterns and road quality. Pioneering in urban innovations through design and science, the Senseable City Laboratory—a research initiative at the Massachusetts Institute of Technology—has been working on deploying sensors that comprehensively and efficiently monitor the urban environment. The Urban Sensing project shows that equipping just 10 taxis with sensors would suffice to scan one-third of Manhattan's streets in one day. “I believe that by adopting a human-focused approach, we could design a city that works for both people and the environment—and that's run efficiently. It's in our interest to live in cities that are sustainable, resilient and that can interpret and respond to our needs,” shared Carlo Ratti, director of MIT's Senseable City Lab.

Perhaps that personal connection to the city is the secret to success. “Being happier involves both structure and agency,” said LSE Professor of Behavioral Science Paul Dolan. “We, as individuals, can focus on creating happy lives for ourselves and others, and we can also work towards creating happier societies by paying serious attention to what really matters in people's lives.” ◀

A PURPOSEFUL LIFE

Ted Turner's passion for promoting the health of the planet has benefited the people and places, flora and fauna in his ambit for most of his life



Ted Turner directed his career trajectory straight at the stars when he shifted the family business focus from billboards to broadcasting. Born Robert Edward Turner III in Cincinnati, Ohio, the sporty American entrepreneur may be best known for launching CNN—the world’s first live, 24-hour global news network in 1980—but he is also a renowned philanthropist and environmentalist. His achievements have earned him a string of honorary degrees, industry awards and civic honors.

Since inception in 1990, the Turner Foundation has contributed more than USD 400 million dollars towards efforts to improve air and water

quality, develop a sustainable energy future to protect our climate, safeguard environmental health, protect wildlife habitat and develop practices and policies to curb population growth rates.

Children and youth worldwide are encouraged to solve environmental challenges in their neighborhoods and communities via the hands-on projects made possible by Turner’s Captain Planet Foundation. His United Nations Foundation again focuses on the environment as well as women and population, children’s health and peace and security in line with some of the United Nations’ goals and objectives. So too does his Nuclear



EMBRAER TIP

Fly from anywhere in the United States to New Mexico in the Prateor 500—the farthest and fastest flying midsize jet with 3,340 nm range and high-speed cruise of 466 ktas.



WORDS Debbie Hathway, IMAGES (left page) © Sean Fitzgerald Photography, (right page top) © Ted Turner Reserves, (right page bottom) © Amanda Howell

Left Page
Ted Turner owns and cares for over one million acres of New Mexico’s majestic landscapes

Right page (top)
Turner’s appreciation for nature runs deep, compelling him to work tirelessly through his private company

Right page (bottom)
At Vermejo, guests can connect with nature through authentic and meaningful experiences

Threat Initiative in “working to close the growing and increasingly dangerous gap between the threat from nuclear, chemical and biological weapons and the global response.”

Turner Renewable Energy invests in just that and is responsible for the utilization of clean energy sources whenever possible at Turner’s Ted’s Montana Grill restaurants and on Turner Ranches.

The Turner Endangered Species Fund exists to restore and conserve the biodiversity of endangered or imperiled species on Turner properties. Since the launch of Ted Turner Reserves in 2015, the public has been able to visit and enjoy four Turner-owned locales, stretching across more than one million acres of awe-inspiring landscapes. This way, Turner hopes to inspire their “keen appreciation for and understanding of nature and, in turn, to consciously take steps, small or large, toward improving our environment.” The wide-open spaces across hundreds of acres just waiting to be explored are conducive to social distancing. What’s more, Ted Turner Reserves enables the development of personalized itineraries for guests, depending on how adventurous or sedentary they wish to be.

Vermejo is described as the jewel of northern New Mexico. The property is home to a wide variety of wildlife. Elk, bison, black bears and mountain lions roam the 558,000 acres of landscape featuring alpine tundra, 19 fishable lakes and 30 miles of unspoiled streams. Some of the popular outdoor activities include horseback riding and fly fishing for Rio Grande cutthroat trout, while indoors, the holistic spa treatments are a must.

If the latter appeals more in terms of experience, a visit to Sierra Grande in the southwestern part of New Mexico may be in order. Here, guests can relax and recharge with the help of holistic wellness services and a daily soak in the private indoor and outdoor mineral-enriched geothermal hot springs—a healing tradition first introduced by the region’s Native Americans.

To explore the other Turner properties, guests can stay at Ladder Ranch House, with day tours available to discover Armendaris, just a short 45-minute drive away. Ladder is a 156,000-acre natural oasis, rich in biodiversity, marked by four Rio Grande tributaries while Armendaris encapsulates the essence of southern New Mexico with its 360,000-acre desert landscape. Armendaris is home to one of the largest populations of Mexican free-tailed bats in the U.S. Visitors harbor hopes of encountering bison, pronghorn and desert bighorn sheep, too. Private guided tours on utility terrain vehicles are available at both properties. ◀

To find out more about experiences and seasonal events, please visit: tedturnerreserves.com

Letitia Ann Clark shares the secrets of her island home, revealing what makes Sardinia a food-lovers paradise. Read more on pages 58-61.



Bitter Honey by Letitia Clark / © Matt Russell

Cabin Design
The Earthshot Prize
Cuisine Of Sardinia
Surf Experiences
The Embraer Foundation

INSPIRATION

THE GREAT ESCAPE

Our desire for space and the great outdoors has never been stronger, and companies everywhere are creating cabins in the woods that can be designed and delivered in one click—just add land

When he built a weekend cabin in the Catskill Mountains in 2018, little did former tech expert Michael Romanowicz know that he would be laying some solid pre-pandemic foundations. “At that time, the idea of hiring an architect was out of reach, so I taught myself a 3D modeling tool and gave the designs to a draftsman and engineer to finalize. When my wife and I discovered that this is generally what architects do, the lightbulb moment happened. We realized that by keeping our development costs low, we could give people a highly designed cabin at a fraction of the cost of a traditional design firm.”

Last July, Den was born, selling online cabin kits designed by Romanowicz. These stretch from plans for a simple A-Frame for USD 99 to a Modern Alpine Cottage for USD 448 with designs including barn houses and classic models. Wooden finishes for each differ, and furniture, carpentry, doors and windows are standard items available from places like IKEA. “We approach Den with a catalog strategy. There is little to no service layer,” explained Romanowicz. “It’s down to the buyer to get the plans approved by the local building department and find a contractor.”

It’s a model proving popular with aesthetically minded urbanites and those in their 30s eager to get out into the wild. Den clusters are popping up in the Great Lakes, Pacific North West, California and hipster enclaves such as Nashville and Austin. “Some customers are DIY heroes; others use our plans to enable their builder. It’s probably a 30/70 split,” said Romanowicz, and Den also provides detailed advice on everything from buying land to build costs (estimated at USD 153 per square foot).

“Everyone is trying to think of new ways to work and escape,” shared Nick Newman, a director at London-based architects Studio Bark. In 2015, the practice developed U-Build, a construction system whereby clients can digitally create a small wooden building of their choice



WORDS Emma O'Kelly, IMAGE © Marc Goodwin / Archmospheres @archmospheres

Each Space of Mind cabin arrives fully assembled on site and can be easily installed with minimal disruption to its surroundings



with U-Build’s help and assemble it from flat-packed parts. “Initially, U-build was a solution to the circular economy, a building that can be taken down and moved,” he continued. “But since the pandemic, we have seen many people requesting 15-square-meter cabins which they assemble in their gardens or rural locations.” As projects increase outside the United Kingdom, U-Build sends digital files to local CNC cutters to create the components locally.

Seattle-based architects Olson Kundig have been making high-tech, luxurious cabins in spectacular locations since the 1970s, with construction costs ranging from about USD 500 to USD 1,250 per square foot, and designs including sustainable solutions—photovoltaic systems, rainwater harvesting, natural lighting and passive ventilation. Owner Tom Kundig explained: “Cabin design is all about embracing the surrounding natural context and letting that context inform your approach to the built environment. We are often asked to look at potential sites to help our clients understand how elements like access, utilities, privacy, site topography, existing trees and architectural covenants fit with their overall vision and sustainability goals.” He added: “Unsurprisingly, during the pandemic we have seen an increase in the demand for cabins and second homes in rural locations. Some people want to be off-grid, while others want a high level of integrated technology. Often it’s a mix of the two, so they can live sustainably while continuing to work remotely.”

“Cabin design is all about embracing the surrounding natural context and letting that context inform your approach to the built environment. We are often asked to look at potential sites to help our clients understand how elements like access, utilities, privacy, site topography, existing trees and architectural covenants fit with their overall vision and sustainability goals.”



IMAGES (left page from top) © Den, © Sam Gezari, (right page) © 2018 Aaron Leitz Photography



With the strapline “Just Add Land,” Los Angeles start-up Jupe has launched its prefab canvas shelters in January 2021. “The desire to get out of the city has accelerated due to the pandemic, and the short-term stay inventory has been drained,” said Jupe CEO and Founder Jeff Wilson. His 39-square-meter tents are supported on aluminum frames, powered by solar, feature LED lighting, WiFi and a queen bed (showers and toilets are being prototyped). Starting at USD 17,500, they are “one-fifth of the price of an average Airstream and can be flat-packed and transported on a trailer,” explained Wilson, who hired a crack team from Tesla, SpaceX and Airbnb to work on the concept. Wilson hopes to see Jupe in use all year round—glamping in the Grand Canyon in summer, Palm Springs in winter.

Space of Mind is another “hospitality solution aimed at B&Bs in unique locations.” A 10-square-meter wooden cabin was first launched in the wilds of Finland in October by Willem van Bolderen of Helsinki architects Studio Puisto. “The first were singular units for private clients, but this spring we have several

‘settlements’ coming up—a group of up to 10 cabins with, for example, a wellness space (sauna and bathroom facilities),” shared van Bolderen. Each can be rented for EUR 440 a month or bought for EUR 26,400 (including furniture and mattresses); lead time is two months, and an app is underway for keyless access and bookings. “Space of Mind comes fully assembled so shipping depends a lot on location and quantities, but we’re also considering a flatpack version and local production in the United States.”

Romanowicz could be speaking for all when he stated: “When thinking about our business, we like the quote attributed to English economist John Maynard Keynes: ‘It is easier to ship recipes than cakes and biscuits.’ By giving people the tools and right specifications, we enable local teams wherever a project is and are able to reach much wider geographies than many companies.”

If there is one thing the pandemic has taught us, we can do many things from our living rooms—including buying cabins in the wilds. ◀

Left page (top)
The A-Frame Weekender by Den Outdoors boasts a central living space, a modern kitchen, a full master bedroom and a high design bathroom

Left page (bottom)
Jupe’s travel pod is a flat-pack temporary cabin with birch wood floors and an illuminated frame designed by Liz Lambert and Cameron Sinclair

Right page
Designed by Tom Kundig, the 2,250-square-foot Vermont Cabin intends to bring family members closer to one another and to the forest



TURNING POINT

Simple but ambitious, the most prestigious global environmental prize ever aims to inspire at least 50 solutions to repair the planet in 10 years

As the fate of planet Earth hangs in the balance, Prince William and The Royal Foundation of The Duke and Duchess of Cambridge have launched a decade-long campaign to galvanize action towards protecting and restoring nature, cleaning our air, reviving our oceans, building a waste-free world and fixing our climate.

For inspiration, Prince William looked to President John F. Kennedy’s 1969 Moonshot—an initiative that united the world in getting a man on the moon—and came up with an incentivized plan. The Earthshot Prize centers on five Earthshots, which, if achieved by 2030, will improve life for generations to come. By then, there will be at least 50 solutions to the world’s greatest environmental problems; nature, air, oceans, waste and climate.

To that end, five winners of GBP 1 million each will be announced at a ceremony in a different city each year, beginning in London in autumn 2021. The prize money will

support environmental and conservation projects agreed with the winners. Meanwhile, shortlisted nominees will also be given tailored support and opportunities to help scale their work.

“The Earth is at a tipping point, and we face a stark choice: either we continue as we are and irreparably damage our planet, or we remember our unique power as human beings and our continual ability to lead, innovate and problem-solve. People can achieve great things. The next 10 years present us with one of our greatest tests—a decade of action to repair the Earth,” said Prince William.

The well-being of the planet, conservation, and protection of nature runs in the Royal Family. His grandfather, Prince Philip, Duke of Edinburgh, was the first president of WWF-UK and is currently President Emeritus for WWF. His father, Prince Charles, has been advocating on behalf of Mother Nature since he was a young man.

Above
Prince William has joined forces with renowned British broadcaster and naturalist David Attenborough to launch The Earthshot Prize

“The Earth is at a tipping point, and we face a stark choice: either we continue as we are and irreparably damage our planet, or we remember our unique power as human beings and our continual ability to lead, innovate and problem-solve.”



Protect & restore nature



Clean our air



Revive our oceans



Build a waste-free world



Fix our climate

WORDS Debbie Hathway, IMAGE © The Earthshot Prize

Internationally recognized and scientifically agreed targets underpin each Earthshot to save the planet, such as the UN Sustainable Development Goals. Far more than a financial reward, The Earthshot Prize is intended to bring together funders, businesses and individuals to take these solutions to scale and celebrate people and places driving change and inspire others to do the same.

“I really do think things are about to start to move, and this sort of idea could be the spark that is really going to give it the lift and the impetus to develop into something huge. It’s a great source of hope, and I hope it spreads around the world,” stated Sir David Attenborough, member of The Earthshot Prize Council of leaders in environment, philanthropy, business, sport and entertainment.

More than 200 nominating partners, including the Global Alliance, have been selected for their ability to identify the most impactful solutions across all countries and sectors, from grassroots to businesses. The winners could be individuals, teams, or collaborations—scientists, activists, economists, community projects, leaders, governments, banks, businesses, cities and countries—anyone whose workable solutions make a substantial contribution to achieving the Earthshots. Nominations for this year’s awards closed at the end of January 2021.

“There are more than 500 million Indigenous peoples around the world, living in the forests, savannah, deserts, glaciers, mountains and islands. Our unique traditional knowledge can bring concrete solutions to restore our planet if our peoples are recognized and our rights respected. We need action, and we need it right now. We can’t wait any longer,” explained Earthshot Prize Council member Hindou Oumarou Ibrahim.

Fellow Earthshot Prize Council member Dani Alves added: “It’s the most important power in the world—nature. If you give it good things, then nature gives good things back to you. We’re going to make a good team.”

The five-stage prize process to select the winners has been designed with the Centre for Public Impact and other international experts. Nominations will be screened during an independent assessment process run by Deloitte. ◀

For more information and updates, please visit: earthshotprize.org



FOOD FOR THE SOUL

Castaway Letitia Ann Clark shares the secrets of her island home, revealing how the authentic flavors, tradition and sun-soaked lifestyle make Sardinia a food-lovers paradise worth exploring



EMBRAER TIP

Looking for a quick getaway from London? Board your Phenom 100EV and land in Sardinia in 2.5 hours.



Left page
The sunlit island of Sardinia basks in the simple life

Right page
Letitia Ann Clark making celery and bottarga salad

WORDS Melissa Twigg, IMAGES Bitter Honey by Letitia Clark / ©Matt Russell

Artichokes dipped in lemon juice and sprinkled with parmesan; a plate of tomatoes heaped with mozzarella and fresh basil; a cake made with blood oranges and local honey. One of the many reasons people worldwide are so enamored with Italian food is its preponderance towards simple flavors that once combined, create something spectacular.

And happily, Sardinia—that sleepy, sunlit island off the coast of Italy, tucked just next to the south of Corsica—basks in the simple life. Visitors to its beaches spend their days drifting from sun lounge to sea to shady restaurant terraces to delight in yet another delicious meal.

The renowned food writer Claudia Roden summed up the charms of the island when she said, “I don’t know if it is because Sardinians are unbelievably hospitable, and their land is so beautiful, or because their food evokes a remote past, or because it is simply so good, but it provokes a strong emotion; the kind you never forget.”

Most visitors to this magnificent island will end up, during a long lunch with a bottle of wine, discussing the possibility of leaving their frenetic city lives behind for a house by the sea in Sardinia, with an endless supply of juicy tomatoes and milky burrata.

Few manage it—but Letitia Ann Clark, a chef, illustrator and the author of *Bitter Honey: Recipes and Stories from Sardinia*, followed her heart and swapped a life in London for the paint-box colors of the Mediterranean. She explains that the island’s unique culture—separated from mainland Italy by more than just the sea—has gotten under her skin. Food in Sardinia is, as she puts it, never just food: It is about friendship, love, celebration. And what could be more apt after a year like the last? Here, she talks about her gastronomic love affair with Italy’s sunlit island.



Left page (left)
Pumpkin, ricotta and chilli ravioli with brown butter and sage

Left page (right)
Blood orange, ricotta, polenta and olive oil cake

Right page (top)
Artichokes dipped in lemon juice and sprinkled with parmesan

Right page (bottom)
Sardinia has a strong fishing tradition and some of the finest fish in the Mediterranean

How would you define Sardinian food?

Sardinia is a part of Italy, so the food is broadly similar but also unique. Many of the staple ingredients are the same: tomatoes, artichokes, peppers and eggplants. The ethos is similar, a simplicity and purity and a lack of waste or adornment. The abundance of pasta and the use of wine and olive oil in cooking is generally like Italian food. Sardinian food is possibly even more rustic, traditional and simple, and even more ingredient-focused, centering around some amazing products made on the island itself, such as pecorino.

What is your favorite Sardinian recipe and why?

That's a difficult question. One of my favorite traditional Sardinian recipes is probably spaghetti or linguine with clams and bottarga. I love all things fishy and bottarga is a wonderful and delicious Sardinian product.

If you had to sum up the Sardinian approach to food, what would it be?

Take your time; eat well, eat slowly, never eat alone. Eat locally, eat simply, and eat with relish. Don't rush; enjoy yourself.

Why do you think people from around the world are so drawn to Italian food?

I think it is a wonderful and rare combination of nutritious and delicious; the Mediterranean diet is famously good for you, with its abundance of olive oil and vegetables, but it is also fundamentally satisfying and delicious to eat. I think the sun breeds both produce and a lifestyle which people worldwide covet and celebrate. I think the focus on the ingredients and on tradition is immensely appealing, as is the passionate attitude and pride of the people who make, eat and cook the food.

Has writing the book changed your relationship with the island?

It sounds romantic, but it really is a love letter to a place, a person and a family. That has been hard, because the relationship [with Luca, the Sardinian boyfriend with whom she

moved to the island] ended. But we are still friends and I will always have an enormous place in my heart for him and his family after they showed me so much kindness and introduced me to Sardinia.

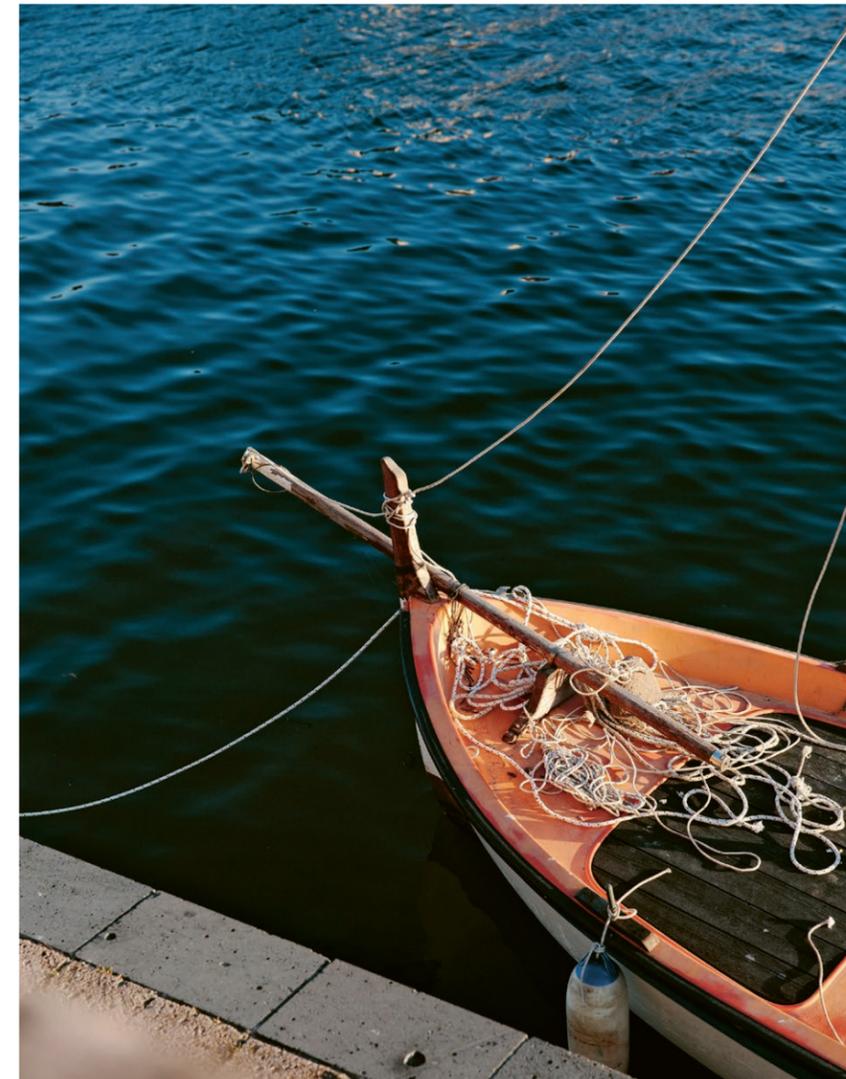
Which restaurants in Sardinia do you recommend in particular?

I really like little run-down old pizzerias which are still family-run, like my local one, La Lucciola in Oristano. For something smarter, try Da Renzo, which serves lovely fish. If you stay at Domu Antiga in Gergei, they will serve you some of the best food in Sardinia, all cooked and prepared by the family and very traditional and delicious.

Can you tell us about your upcoming memoir?

It's a story based roughly around things that have happened to me, about my family and becoming a chef and moving to Italy. I've been working on it on-and-off for about 10 years now; it's a story of love and loss and food and family. ◀

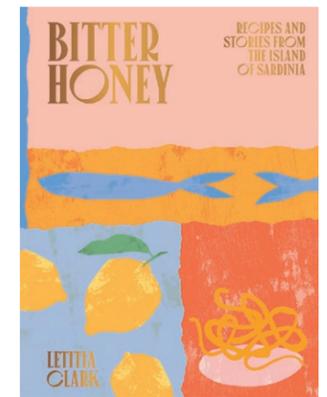
IMAGES Bitter Honey by Letitia Clark / ©Matt Russell



BOOKS BY LETITIA ANN CLARK

Letitia Ann Clark published her first book, *Bitter Honey: Recipes and Stories from the Island of Sardinia*, in April 2020.

She is currently working on a second book of sweet things to be published in Summer 2021 and an illustrated food-themed memoir.



For more information, please visit: letitiac Clark.co.uk



THE RIDE OF A LIFETIME

From Mexico to Indonesia, the world's best surfing locales provide an experience like no other

Ask anyone who surfs, and they will tell you: surfing is more than just a sport. Maybe it's the white-sand beaches in exotic locales like Hawaii and Tahiti or the feeling of being at the mercy of the powerful ocean currents, but surfing inspires a certain kind of fanaticism in the people who practice it. From its humble beginnings in Polynesia to its popularization in 1960s pop culture, the passion for surfing has since spread around the globe. Surfing is now practiced almost everywhere there are beaches, and as a testament to the sport's bright future, it was recently included as one of five additional sports proposed by the Tokyo Olympic Organizing Committee for the next summer games.

Whether you're a wave-riding veteran or a curious newbie looking to get out on a board for the first time, TropicSurf's mission is to make surfing dreams come true. Based in Australia, a country with no shortage of gnarly waves and beautiful beaches, TropicSurf boasts 25 years of experience in their field and creates unforgettable luxury surf expeditions for its customers in some of the most spectacular destinations around the globe.

Surfing getaways with the top-tier planning agency are built around the wants, needs, dreams and desires of its customers, with a wide array of locations, experiences and guides at the ready. One such destination is the One&Only Palmilla in Los Cabos, Mexico,

Left page
Surfing is one of five additional sports proposed by the Tokyo Olympic Organizing Committee

Right page (top)
The Four Seasons Explorer, a 125-foot catamaran, is the ultimate way to enjoy empty surf breaks

Right page (bottom)
Nihl Sumba combines the stunning beauty of a tropical island with the comforts of a luxury resort



WORDS: Jeremy Freed, IMAGES (left page) © Jason Wolcott, (right page from top) © Ken Seet / Four Seasons, © Read McKendree



EMBRAER TIP

Extend your domain. The Praetor 600 embodies the pinnacle of comfort and performance on intercontinental missions, providing more access to more destinations including the Maldives.



“The Indian Ocean here is a combination of colors—clear, turquoise and deep blues. The sand is white, soft and abundant. There is marine life all around including turtles, dolphins and a multitude of tropical fish. The views are expansive.”

where expert instructors help guests of all skill levels find the perfect wave. “Los Cabos is a surfer's paradise with access to incredible waves all year round,” said Glen Gaudion, TropicSurf Managing Guide at One&Only Palmilla. “Los Cabos is situated in a unique location with the Pacific to the west and Sea of Cortez to the east—these two bodies of water provide a diverse array of waves that would appeal to both total beginners as well as seasoned professionals.”

For the more adventurous, and those looking to avoid crowds on land, TropicSurf offers expeditions in the Maldives aboard the Four Seasons Explorer, a 125-foot luxury catamaran operated by Four Seasons Hotels. With two to three TropicSurf guides on board, guests have the rare opportunity to learn or hone their skills in a wide variety of conditions. “There is nothing out there like it,” said Explorer guide Adam Webster. “A great trait of Four Seasons Explorer is that it can travel overnight to where the surf is breaking best, so you can expect to arrive fresh, assess conditions and be ready to surf all day.” Using a combination of video footage and hands-on instruction, Webster and his colleagues are able to provide constructive feedback both in the moment and at the end of the day, allowing surfers to improve their skills with each day spent on the water.

Combining the stunning beauty of a tropical island with the comforts of a luxury resort, Nihl Sumba on the Indonesian island of Sumba is a truly one-of-a-kind surfing destination. “The environment is still in its pristine state,” shared Nihl Sumba's COO Dan Miller, describing the island's idyllic surroundings. “The Indian Ocean here is a combination of colors—clear, turquoise and deep blues. The sand is white, soft and abundant. There is marine life all around including turtles, dolphins and a multitude of tropical fish. The views are expansive.”

When not enjoying the scenery from the comfort of a beach chair or exploring the island on horseback, novice surfers can get their feet wet with lessons on Nihiwatu beach. More experienced surfers will be drawn to the famous “God's Left,” a rare and challenging break that rewards patience and skill with spectacular 650- to 1,000-foot-long rides. After a visit to Sumba, where the spectacular scenery is matched only by the thrill of riding massive waves, it's easy to understand why surfing is a sport unlike any other. ←

A HELPING HAND TO END HUNGER

The Embraer Foundation grant program is a tool for Embraer employees to identify needs in their community and vote to award the causes they feel are the most relevant. Annual grants are awarded regionally at Embraer fixed operation sites. In the 2020-21 Partnership Grant Program cycle, the focus was predominantly aimed at grants addressing needs presented by COVID-19. The trend among the Embraer employees hub sites around the country was to focus on food insecurity. By the end of the cycle, 14 total awards were granted to effective and worthy charities. Here are just a few of the nonprofits and community programs served through Embraer Foundation grants.*

AMIKIDS | MOBILE CULINARY CLASSROOM Fort Lauderdale, Florida

AMIkids is an alternative school and prevention program for high-risk youth in the Florida Department of Juvenile Justice system or those in danger of dropping out of school. The organization works with them to “separate a troubled past from a bright future” by overcoming behavioral problems, achieving academically and earning the credits they need to graduate. The Mobile Culinary Classroom is one of the vocational training programs that provide valuable work experience. As part of the program, students provide healthy meals for populations that suffer from food scarcity in their community, a need that has greatly increased since the COVID-19 pandemic. Grant funds will supply students with any equipment needed for the courses and meals for the community at least once per month through partnerships with local nonprofit organizations. The skills and knowledge learned from these courses provide students with hands-on training and access to industry-level certification. When looking for work, this credential helps them stand out among their peers. Students who finish the program are considered trained for entry-level positions in the food industry. Finding employment is integral to the program’s personal growth model to sustain positive development and achieve success in preparation for life after graduation.

SOCIETY OF ST. VINCENT DE PAUL | THE ZERO HUNGER MISSION Phoenix, Arizona

Dedicated to relieving food insecurity in Arizona, The Zero Hunger mission led by the Society of St. Vincent de Paul has served low-income people experiencing homelessness for more than 70 years. Data has revealed this population to be among the most affected by COVID-19. In April of 2020, the organization saw an 11% month-over-month increase in people visiting their five Valley Dining Rooms, which support about 7,700 meals a day. By June, there was a 19% month-over-month increase of people seeking food assistance, and July saw an additional 6% of meals served. To keep pace with increasing demand, grant funds will be used to provide approximately 3,400 meals to locals via the Chris Becker Dining Room in Phoenix, Arizona. This dining room serves between 310 to 425 hot meals a day to hungry families and individuals. Programs under their “Feed, House, Clothe, Heal” mission supports the goal of each person being able to achieve his or her full potential in the community. Vowing never to turn anyone away from their dining halls, St. Vincent de Paul is the only local charity of its kind to offer a holistic approach to preventing or transitioning from homelessness.

“The Embraer Foundation is grateful to be able to contribute to communities around the US during such a difficult time. Our grants this year not only address immediate needs, but many projects combine these needs with long-term skill development for a promising future.”

Anjuli Boston, Head of Corporate Social Responsibility, Embraer Foundation



BOYS AND GIRLS CLUB OF NORTHEAST FLORIDA | CULINARY KITCHEN GARDEN Jacksonville, Florida

For over 50 years, the Boys & Girls Clubs of Northeast Florida (BGCNF) has equipped youth with the skills and tools needed to reach their full potential. Through engaging in classes and labs facilitated by expert farmers and chefs, this program is designed to help BGCNF teens establish career paths in agriculture, agribusiness and the culinary industry. The Citi Teen Center in Jacksonville recently expanded their Culinary Arts Program with a commercial kitchen. Funds from the grant will go towards constructing and sustaining a working greenhouse for cultivating food products. The creation of the Culinary Kitchen Garden will allow teens to gain competency in basic agriculture techniques. They will learn to plant, harvest, advertise, market, distribute and prepare produce in the Citi Teen Centers’ culinary kitchen. In addition to expanding skillsets, this program will also be working with the Ready 4 Veggies Bus. This BGCNF initiative addresses COVID-19 needs by providing fresh fruits and vegetables for residents in need who are elderly, potentially infirmed or lack transportation. Once the greenhouse starts producing, the Ready 4 Veggies Mobile Grocery Stand will expand its schedule to serve even more residents in broader areas around the region.

DAILY BREAD | MOVE-IN KITS Melbourne, Florida

Daily Bread’s history is based on providing their guests with services to meet basic needs around food, hygiene and access to medical services. In the past year, they have expanded services to include assistance with housing. Through partnerships with other agencies in Brevard County, over 100 households were able to exit homelessness in 2019. Daily Bread is working hard to support the most vulnerable unsheltered residents and move them into permanent housing. Grant funds will help provide “move-in kits,” which will include basic household items such as kitchen items, bedding, bathroom supplies and cleaning products. In addition to the grant, the Embraer Foundation will organize a collection event for employees to donate household furniture and larger items, which are also needed to help individuals transition out of homelessness and into permanent housing. ◀

To learn more about other nonprofits and community programs served through Embraer Foundation grants, please visit: embraerfoundation.org

*Subject to change

CABIN HEALTH WITHOUT COMPROMISE



What was once considered a priority in business aviation has evolved in the last year due to the COVID-19 pandemic. While passengers previously prioritized shorter flight times, eliminating fuel stops or even Wi-Fi availability aboard, many have shifted their priorities to the aircraft's cabin health.

According to a passenger survey from JetNet IQ conducted in late 2020, 22% of participants were now concerned about cleaning procedures between flights. Approximately 12% took an interest in the cabin's air circulation, while 8% cared about cabin comfort, including noise, comfort and cabin altitude. Although additional concerns were mentioned, the top results indicated that the pandemic influenced passengers to make choices that benefit their health rather than their preferences.

However, when you choose to fly on an Embraer Praetor aircraft, you can have both.

Enhancements Lead to Better Cabin Health

Embraer aims to provide the ultimate customer experience in business aviation, which is one of the reasons why their customer's health and safety were prioritized at the height of the COVID-19 pandemic. As a result, a series of cabin enhancements for the Praetor 500 midsize and Praetor 600 super-midsize business jets were made, all of which focused on the passenger's health.

"In the context of the COVID-19 pandemic, the incorporation of new health and safety technologies is paramount, which is why we are proud to deliver even more value to Praetor customers with this series of cabin enhancements," said Michael Amalfitano, president and CEO, Embraer Executive Jets.

One enhancement included making the HEPA filter standard on all Praetor aircraft, further improving cabin air quality.

The HEPA filter captures 99.97% of all particles, such as bacteria, viruses and fungi. This is in addition to the aircraft's 100% fresh air capability and best-in-class cabin altitude. A lower cabin altitude ultimately reduces discomfort on long flights and provides more oxygen in flight, thus avoiding the discomfort of altitude sickness.

To further enhance the atmosphere of safety and cleanliness in the cabin, the use of MicroShield360 was approved. This preventative coating system, when applied to aircraft interiors, continuously inhibits the growth of microbes on surfaces. Concomitantly with these cabin health enhancements, Embraer developed and certified the only electric lavatory pocket door in the midsize and super-midsize categories, further enhancing cabin safety.

For Praetor customers wanting to add these enhancements to their aircraft, Embraer's award-winning Services & Support team can complete these services at Embraer-owned Service Centers. These locations include Williams Gateway - Mesa, Arizona, Fort Lauderdale, Florida, Sorocaba, Brazil and Le Bourget in Paris, France.

Please visit: services.embraer.com for more information

The Best of Both Worlds

The combination of these new and existing features equates to cabin health that is unparalleled in the medium cabin

segment. Passengers no longer have to choose cabin health and comfort over the aircraft's performance. The precise union of comfort, performance and technology found in the Praetor aircraft provides a sophisticated, powerful travel experience unlike any other.

Every detail of the Praetor aircraft was carefully designed with comfort in mind. Superior craftsmanship and meticulous attention to detail are evident throughout the elegantly conceived six-foot-tall, flat-floor cabin—from the fully reclining design of the seats with full berthing capability to their optimal placement beside spacious windows.

The Praetor 600 is the first jet in its class with a range over 4,000 nm, making it capable of ocean-spanning, continent to continent flights. This means that flights like Paris to New York or São Paulo to Miami are the new normal for a super-midsize.

The midsize Praetor 500 flies from corner to corner across the North American continent. With its best-in-class range of 3,340 nm, the Praetor 500 easily connects Miami to Seattle and San Francisco to New York.

Since the Praetor aircraft were announced in 2018, they have surpassed all its main design and performance goals. <

To learn more about these aircraft, please visit: executive.embraer.com



Left page
The Praetor 500 and Praetor 600 business jets now provide a series of cabin enhancements, all of which focus on the passenger's health

Right page
Praetor customers wanting to add these enhancements to their aircraft can contact Embraer-owned Service Centers

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Embraer boldly and consistently revolutionizes the aviation industry—and has done so since the company's inception 50 years ago. Now, as one of the world's leading executive aircraft manufacturers, the precise union of performance, comfort and technology delivers the ultimate experience in business aviation. At Embraer, we take on our customers' challenges and apply fresh, innovative perspectives to create disruptive solutions that enable them to outperform—whether that's in commercial, defense, agricultural or executive aviation. That's Embraer's mission, and that's what truly makes all the difference.



PHENOM[®] 100EV BY EMBRAER

Occupants: 6/8
Range (4 occupants, NBAA reserves): 1,178 nm
High-Speed Cruise: 406 ktas
M_{MO}: M 0.70



PHENOM[®] 300E BY EMBRAER

Occupants: 8/11
Range (5 occupants, NBAA reserves): 2,010 nm
High-Speed Cruise: 464 ktas
M_{MO}: M 0.80

PRAETOR 500 BY EMBRAER

Crew + Standard Pax/Max. Pax: 2+7/9
Range (4 pax, NBAA reserves): 3,340 nm
High-Speed Cruise: 466 ktas
M_{MO}: M 0.83



PRAETOR 600 BY EMBRAER

Crew + Standard Pax/Max. Pax: 2+8/12
Range (4 pax, NBAA reserves): 4,018 nm
High-Speed Cruise: 466 ktas
M_{MO}: M 0.83



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